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Federal Communications Commission
 Washington, DC 20554
 Approved by OMB
 3060-0754
 FCC 398

Children's Television Programming Report

Report reflects information for quarter:

[Licensee Information - \(click to hide section\)](#)

1. Call Sign	Channel Number			Community of License		
<input type="text" value="WMYD"/>	Analog <input type="text" value="20"/>	City	State	County	Zip Code	
	Digital <input type="text" value="21"/>	<input type="text" value="Detroit"/>	<input type="text" value="Michigan"/>	<input type="text" value="Wayne"/>	<input type="text" value="48034"/>	

Licensee

Network

Affiliation

Independent

Facility ID Number **Previous Call Sign (if applicable)**

World Wide Web Home Page Address (if applicable)

License Renewal Expiration Date (mm/dd/yyyy)

[Analog Core Programming - \(click to hide section\)](#)

[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

[Clear Program Data](#) [Delete Program](#)

Title of Program 1	Origination
<input type="text" value="Ultimate Choice (7/5 to 9/6/08)"/>	<input type="text" value="Syndicated"/>
Days / Times Program Regularly Scheduled	Number of Preemptions
<input type="text" value="Saturdays @ 7:00am"/>	<input type="text" value="0"/> <input type="button" value="Create"/>
Total times aired at regularly scheduled time	If preempted, complete Analog Preemption Report
<input type="text" value="10"/>	
Length of Program	
<input type="text" value="30"/> minutes	
Age of Target Child Audience	
<input type="text" value="13"/> years to <input type="text" value="16"/> years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

[Clear Program Data](#) [Delete Program](#)

Title of Program 2 **Origination**

DeGrassi: The Next Generation (7/1 to 9/19/08)

Syndicated

Days / Times Program Regularly Scheduled
Monday -- Friday @ 7:30a.m.

Total times aired at regularly scheduled time
58

Number of Preemptions
1 Use Add and Delete Buttons Below

If preempted, complete Analog Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DeGrassi: The Next Generation is a series that addresses important age-relevant topics in a direct/honest fashion. While adolescents will certainly have some awareness of issues presented, the series provides vivid representations of dilemmas along with solid

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

DeGrassi: The Next Generation (7/1 to 9/19/08)

Total Times Aired * 59

Number of Preemptions for other than Breaking News 1

Number of Preemptions Rescheduled 1

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0

Preemption Reports

DeGrassi: The Next Generation (7/1 to 9/19/08) - Preemption Report 1

Clear Data

Delete

Date Preempted / Episode Number
09/01/2008 #310

If rescheduled, Date and Time Rescheduled
09/06/2008, 8:30am

Is the rescheduled date the second home?

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Program 3

Clear Program Data

Delete Program

Title of Program 3

The WINX Club

Origination

Syndicated

Days / Times Program Regularly Scheduled
Sundays @ 11:30a.m.

Total times aired at regularly scheduled time
13

Number of Preemptions
0 Create

If preempted, complete Analog Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 7 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The WINX Club follows an ordinary earth girl through the development of her magical fairy powers, adventures and confidence. As she nurtures her relationships and magical talents among the smart and hip fairies at the Alfea School, she learns that there is no such

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4

Clear Program Data

Delete Program

Title of Program 4

DeGrassi: The Next Generation (9/27 & 9/28/08)

Origination

Syndicated

Days / Times Program Regularly Scheduled
Saturdays 7a,7:30a,8a; Sundays 12pr 5

Total times aired at regularly scheduled time
5

Number of Preemptions
0 Create

If preempted, complete Analog Preemption Report

Length of Program 30 minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DeGrassi: The Next Generation is a series that addresses important age-relevant topics in a direct/honest fashion. While adolescents will certainly have some awareness of issues presented, the series provides vivid representations of dilemmas along with solid

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Add-> empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

[Clear Program Data](#) [Delete Program](#)

Title of Program 1

KEYS Kids

Origination

Local

Days / Times Program Regularly Scheduled

Sundays @ 5:00am

Total Times Aired

13

Number of Preemptions

0

If preempted and rescheduled, list date and time aired

Length of Program

30 minutes

Age of Target Child Audience

7 years to 12 years

Describe the program.

KEYS Kids is a locally produced educational and informational children's show. The letters of the program title stand for Kids Enjoy Your Selves {KEYS} Without Drugs. The show asks children and their families to look for alternatives to behaviors that can hurt

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 2

[Clear Program Data](#) [Delete Program](#)

Title of Program 2

Kid Guides

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays @ 6:30am

Total Times Aired

10

Number of Preemptions

0

If preempted and rescheduled, list date and time aired

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the program.

Kid Guides is an award winning educational and informational series that features two teen hosts who travel to some of the most exciting zoos, museums, aquariums and other family destinations in the world! The hosts tour locations like typical kids, but they also get to go

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Program 3

[Clear Program Data](#) [Delete Program](#)

[Data](#)

Title of Program 3
 Teen Kid News (9/13 --9/27/08)

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions
Saturdays @ 5:00am	3	0

Length of Program 30 minutes
 Age of Target Child Audience 9 years to 12 years

Origination
 Syndicated

If preempted and rescheduled, list date and time aired

Describe the program.
 Teen Kids News is a kid-to-kid newscast, created for and delivered by children. The young journalists range in age from 9-12 years old and report on stories of interest and educational value to its own audience. The program was designed to provide information and news

- Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No
- If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No
- Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Add-> 1 empty Program Reports

[Sponsored Core Programming - \(click to show section\)](#)

[Digital Core Programming - \(click to hide section\)](#)

Clear Digital Core Program Section [Clear Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.35
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 0
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 9.a.

TV Guide; Toledo Blade; Detroit News; Detroit Free Press; Oakland Press; Tribute TV log; Video Viewing, Inc.; W-TV5 {Toledo Cablevision} Fortin-Piche Multimedia {Orleans,

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Add-> 0 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

[Non-Core Educational and Informational Programming - \(click to show section\)](#)

[Sponsored Core Programming - \(click to show section\)](#)

[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

[Clear Program Data](#)
 [Delete Program](#)

Title of Program 1 Origination
 Degrassi: The Next Generation Syndicated
 Days / Times Program Regularly Scheduled Total times to be aired Length of Program Age of Target Child Audience
 Saturdays 7a,7:30a,8a; Sundays 12p, 1 65 30 minutes 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DeGrassi: The Next Generation is a series that addresses important age-relevant topics in a direct/honest fashion. While adolescents will certainly have some awareness of issues presented, the series provides vivid representations of dilemmas along with solid

Program 2

[Clear Program Data](#)
 [Delete Program](#)

Title of Program 2 Origination
 The WINX Club Syndicated
 Days / Times Program Regularly Scheduled Total times to be aired Length of Program Age of Target Child Audience
 Sundays @ 11:30am 13 30 minutes 7 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The WINX Club follows an ordinary earth girl through the development of her magical fairy powers, adventures and confidence. As she nurtures her relationships and magical talents among the smart and hip fairies at the Alfea School, she learns that there is no such

1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name		Telephone Number (include area code)
<input type="text" value="Sharon McClendon"/>		<input type="text" value="248-355-2020"/>
Address		Email Address
<input type="text" value="27777 Franklin Road, Suite 1220"/>		<input type="text" value="s.mcclendon@tv20detroit.com"/>
City	State	Zip Code
<input type="text" value="Southfield"/>	<input type="text" value="Michigan"/>	<input type="text" value="48034"/>

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Signature _____

Date

10/09/2008

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FCC Form 398

March 2006