

## 2006 WDWB PUBLIC FILE REPORT

Period covered: June 1 2005 – June 1, 2006

STATION WDWB

Licensee: WXON, Inc D.B.A. WDWB-TV

Address: 27777 Franklin Road, Ste 1220, Southfield, MI 48034

1. The following are all full-time job vacancies filled between June 1, 2005 and June 1, 2006, identified by job title and indicating the recruitment source that referred the successful candidate.

Position	Referring Recruitment Source	Date Filled
Administrative Assistant	Active Employee	07/08/05
Account Executive	Former Employee	11/09/05
Sales Assistant	MAB Website	01/03/06
Account Executive	Active Employee	05/15/06

2. Total number of persons interviewed for full-time vacancies between June 1, 2005 and June 1, 2006. 23
3. The following are all sources used to recruit for full-time vacancies filled in between June 1, 2005 and June 1, 2006. Except where indicated otherwise, all of these sources were used to recruit for all full-time job vacancies. See attachment
4. The following are the long term menu options implemented between June 1, 2005 and June 1, 2006 including a brief description of each:
  - A. **COLLEGE INTERNSHIP PROGRAM:** This is a non-paid internship program open to college students who will earn college credit for their participation in our program. Our internship is offered in the summer semester. The program is designed for students interested in gaining exposure and experience to the broadcasting industry. Currently we offer intern positions in Sales Marketing, Research, Production, Public Affairs and News.
  - B. **CAREERS IN BROADCASTING:** This program is designed to inform and educate students on the various careers available in broadcasting.
  - C. **SCHOLARSHIP PROGRAM:** Participated in scholarship program directed at students desiring to pursue a career in broadcasting.
5. A copy of this Public File Report is posted on our website, [www.tv20detroit.com](http://www.tv20detroit.com)

### **Public File Report**

#### **Account Executive**

*Recruitment Source Used*

*Contact*

*Address*

*Phone #*

*# of Interviewees*  
*E-Mail / Fax*

American Women In Radio & Television Grand Rapids  
TCI Media Services  
965 Century SW, Grand Rapids, MI 48503

Association for Women in Communications Detroit  
Renee Prewitt  
8425 West McNichols, Detroit, MI 48221

Career Development Center  
Kyatonna Avery  
237 French Hall, Flint, MI 48502  
(810)762-3250  
(810)762-3024

Central Michigan University  
Kathy Jussila  
340 Moore Hall/CMU, Mt Pleasant, MI 48859  
Mcdonljk@cmich.edu / (989)774-6608

Davenport University  
Doreen Wozmick  
1801 Oakman Blvd, Dearborn, MI 48126  
(313)581-4400 #25

Detroit Urban League  
Joyce Jennings  
9048 Linwood, Detroit, MI 48206  
(313)895-2500#311  
(313)895-0535

Detroit's Employment Connection  
Job Placement Director  
9301 Michigan Ave, Detroit, MI 48210  
(313)846-2240  
luzmarob@hotmail.com / (313)582-6892

Eastern Michigan College  
Mary E. Jones  
Goodison Hall, 4th Floor, Ypsilanti, MI 48197  
(734)564-0514

Henry Ford Community College  
Richard Brown  
5101 Evergreen Room T112, Dearborn, MI 48128  
(313)845-9618  
sabla@hfcc.net / (313)845--9899

Latin Americans for Social & Economic Development  
Job Placement Director  
4138 W. Vernor Hwy, Detroit, MI 48209

Lewis College of Business  
17370 Meyers, Detroit, MI 48235

Macomb Community College  
Judie Dzierbicki  
44575 Garfield Rd G102, Clinton Twp, MI 48038  
(586)286-2209  
(586)286-2295

Macomb Community College  
Lisa Spagnuolo  
14500 12 Mile Rd, Warren, MI 48093  
(586)445-7993  
spagnuolol@macomb.edu / (586)445-7219

Madonna University  
Ingra Kroger  
36600 Schoolcraft Rd, Livonia, MI 48150  
(734)432-5621  
ikroger@madonna.edu

Marygrove College  
Jeffrey W. Edwards  
Student Employment Coordinator, 8425 W. McNichols Rd, Detroit, MI 48221  
(313)927-1475  
jedwards@marygrove.edu / (313)927-1695

Media Communications Association Detroit  
Elizabeth Aiken  
227 Iron Street, Suite 321, Detroit, MI 48207

MESC  
Employment Central  
707 W. Milwaukee, Detroit, MI 48202  
www.madonna.edu

Michigan Association of Broadcasters  
Sarah Beeskow 1  
www.michmab.com

Michigan Dept. of Social Services Urban Indian Affairs  
Job Placement Director  
1200 Sixth Ave St M-160, Detroit, MI 48226

Michigan Hispanic Chamber of Commerce  
Armando Ojeda  
24445 Northwestern Hwy. Ste 206, Southfield, MI 48075  
(248)208-9915

Michigan Works  
Serena Garrett  
Employment Central, 707 W. Milwaukee, 1st floor, Detroit, MI 48221  
(313)872-3391  
GarrettS1@michigan.gov

Michigan Works Oakland County  
Southfield Career Center  
21030 Indian, Southfield, MI 48034

Mid-Michigan Assoc. of Black Journalists  
Michells Lott  
200 East First Street, Flint, MI 48502  
(810)766-6307

NAACP-Detroit Branch  
Laurie Moore-Swain  
2920 E. Grand Blvd, Detroit, MI 48202  
(313)871-2087#21

National Association of Broadcasters  
1771 N. St NW, Washington, DC 20036-2800  
[www.nab.org](http://www.nab.org)

National Association of Minority Media Executives  
1921 Gallows Rd, Ste 600, Vienna, VA 22182  
(703)893-2410

Northwestern Michigan College  
WNMC-FM  
1701 E. Front St, Traverse City, MI 48686

Oakland Community College  
Alicia Jackson  
739 Washington, Royal Oak, MI 48067  
(248)340-6760  
(248)232-4144

Oakland Community College  
Career & Placement Services  
2900 Featherstone Rd, Building G Room 206, Auburn Hills, MI 48326

Oakland University  
Career Services  
275 W. Vanderberg Hall, Rochester, MI 48309  
(248)370-3250

Schoolcraft College  
JoAnne Stadnicar  
18600 Haggerty Rd, McDowell Center, Livonia, MI 48152  
(734)462-4421  
[jstadnic@schoolcraft.edu](mailto:jstadnic@schoolcraft.edu) / (734)462-4522

Southfield Career Center  
Denise Van Hee  
26000 Evergreen, P O Box 2055, Southfield, MI 48037  
(248)796-4550#4573  
[d\\_vanhee@cityofsouthfield.com](mailto:d_vanhee@cityofsouthfield.com)

Specs Howard School of Broadcast Arts  
19900 W. 9 Mile, Southfield, MI 48075  
(248)358-9000  
(248)746-9772

TV Jobs

www.tvjobs.com

University of Detroit Mercy  
Career Development  
4001 W. McNichols Rd, Detroit, MI 48221

University of Michigan  
LaVerne Cotham  
Dept. of Communication Studies, 2020 Frieze, 105 S. State St, Ann Arbor, MI 48109-1285  
(313)593-5020  
www.umd.umich.edu  
(313)593-3705

Walsh College Career Services  
Margo Carlson  
Walsh College Career Services, 3838 Livernois, Troy, MI 48007  
(248)823-1237  
mcarlson@walshcollege.edu

Wayne Community College  
Regina Hopkins  
(313)496-2879  
(313)496-8723

Wayne State University  
Arlinda J Pringle  
656 W. Kirby, Room 1001 Detroit, MI 48202  
(313)577-3390  
a.pringle@wayne.edu / (313)577-4995 id#5094

WDWB-TV Website  
Human Resource  
27777 Franklin Rd #1220, Southfield, MI 48034  
(248)355-2020#234  
wb20employment@wb20detroit.com / (248)355-0368

Women in Communications, Inc  
Roseann Nicolai  
2744 Ellwood, Berkley, MI 48072-1965  
(248)582-8465

Observer & Eccentric Newspaper  
Cindy O'Neil  
Dept. of Communication Studies, 2020 Frieze, 105 S. State St, Ann Arbor, MI 48109-1285  
(734)591-2300  
(734)953-2232

Heritage Newspaper  
Lisa  
(734)284-2028

Michigan Chronicle  
Joyce  
(313)963-5522#238  
(313)963-8788

Adcrafter  
Bill Jentzen  
(313)872-7850  
1  
(313)962-3599

Broadcast Engineering  
Brian Huber  
(800)896-9939  
(913)967-1735

Oakland Press  
(248)332-0990

Electronic Media  
Robbie  
(312)649-5385  
(312)649-7937

Detroit News/Free Press  
Mary Tee  
6200 Metropolitan Pkwy, Sterling Heights, MI 48312  
(810)977-7624  
(810)977-2180

Toledo Blade  
Shelly Curtis  
(419)734-6451  
(419)724-6438

Broadcast & Cable  
Brent Newmoyer  
(212)337-6962  
(212)206-8327

Television Broadcast  
Dave Huisman  
(212)378-0473  
(212)378-2158

Active Employee Referral  
1

Active Employee Interco Transfer/Job Posting

Former Employee

Current Intern

Former Intern

Unknown Source  
4

Other