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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter:

Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License			
<input type="text" value="WEEK-TV"/>	Analog <input type="text" value="25"/>	City	State	County	Zip Code
	Digital <input type="text" value="57"/>	<input type="text" value="East Peoria"/>	<input type="text" value="Illinois"/>	<input type="text" value="Tazewell"/>	<input type="text" value="61611"/>
Licensee					
<input type="text" value="Granite Broadcasting Corporation"/>					
<input checked="" type="radio"/> Network	<input type="text" value="NBC"/>	World Wide Web Home Page Address (if applicable)			
Affiliation	Nielsen DMA	<input type="text" value="www.week.com"/>			
<input type="radio"/> Independent	<input type="text" value="Peoria-Bloomington"/>				
Facility ID Number	Previous Call Sign (if applicable)	License Renewal Expiration Date			
<input type="text" value="24801"/>	<input type="text"/>	<input type="text" value="12/01/2013"/> (mm/dd/yyyy)			

Analog Core Programming - (click to hide section)

[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).
3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 3.a.
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

[Clear Program Data](#) [Delete Program](#)

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Analog Preemption Report

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Set in medieval times, "Jane and the Dragon" is an animated show that hails from Martin Baynton's best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

The Zula Patrol

Origination

Network

Days / Times Program Regularly Scheduled

SA 9:30 - 10:00 AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0 Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

3-2-1 Penguins

Origination

Network

Days / Times Program Regularly Scheduled

SA 10:00 - 10:30 AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0 Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"3-2-1 Penguins!" features two children-Jason and Michelle- whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4

Veggie Tales

Origination

Network

Days / Times Program Regularly Scheduled

SA 10:30 - 11:00 AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0 Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"VeggieTales" is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. The children's series features animated vegetables who teach life lessons through stories. Hosted

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Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

Turbo Dogs

Origination

Network

Days / Times Program Regularly Scheduled

SA 11:00 - 11:30 AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Turbo Dogs" is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

My Friend Rabbit

Origination

Network

Days / Times Program Regularly Scheduled

SA 11:30AM - 12.00 Noon

Total times aired at regularly scheduled time

12

Number of Preemptions

1 Use Add and Delete Buttons Below

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"My Friend Rabbit" is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

My Friend Rabbit

Total Times Aired *

13

Number of Preemptions for other than Breaking News

1

Number of Preemptions Rescheduled

1

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

[Add ->](#) 0

Preemption Reports

My Friend Rabbit - Preemption Report 1



[Clear Data](#)



[Delete](#)

Date Preempted / Episode Number

10/04/2008 MFR201

If rescheduled, Date and Time Rescheduled

10/04/2008

Is the rescheduled date the second home?

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

PublicInterest Sports Non-breaking News Other

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Add-> empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> empty Program Reports

Sponsored Core Programming - (click to hide section)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Add-> empty Program Reports

Program Details

Digital Core Programming - (click to hide section)

Clear Section

- 7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

- 8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.

- 9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 9.a.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

Clear Program Data Delete Program

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions If preempted, complete Digital Preemption Report

Length of Program

minutes

Age of Target Child Audience

years to years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

Weather Plus U. (Digital Multicast Only)

Origination

Network

Days / Times Program Regularly Scheduled

SA 3:00 - 3:30 PM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

Weather Plus U. (Digital Multicast Only)

Origination

Network

Days / Times Program Regularly Scheduled

SA 5:00 - 5:30 PM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4

Weather Plus U. (Digital Multicast Only)

Origination

Network

Days / Times Program Regularly Scheduled

SU 1:00 - 1:30 PM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped

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Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

Weather Plus U. (Digital Multicast Only)

Origination

Network

Days / Times Program Regularly Scheduled

SU 3:00 - 3:30 PM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

Weather Plus U. (Digital Multicast Only)

Origination

Network

Days / Times Program Regularly Scheduled

SU 5:00 - 5:30 PM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Add -> 1 empty Program Reports

- 11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add -> 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

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13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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Add-> empty Program Reports

Program Details

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Bayntons best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

3-2-1 Penguins! features two children Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where

Program 4



[Clear Program Data](#)



[Delete Program](#)

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Title of Program 4

Veggie Tales (Analog)

Origination

Network

Days / Times Program Regularly Scheduled

SA 10:30 - 11:00 AM

Total times to be aired

7

Length of Program 30 minutes

Age of Target Child Audience 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

“VeggieTales” is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. The children’s series features animated vegetables who teach life lessons through stories. Hosted

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

Turbo Dogs (Analog)

Origination

Network

Days / Times Program Regularly Scheduled

SA 11:00 - 11:30 AM

Total times to be aired

7

Length of Program 30 minutes

Age of Target Child Audience 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

“Turbo Dogs” is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

My Friend Rabbit (Analog)

Origination

Network

Days / Times Program Regularly Scheduled

SA 11:30 - 12:00 AM

Total times to be aired

7

Length of Program 30 minutes

Age of Target Child Audience 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

“My Friend Rabbit” is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma

Program 7



[Clear Program Data](#)



[Delete Program](#)

Title of Program 7

Jane and the Dragon (Digital)

Origination

Network

Days / Times Program Regularly Scheduled

SA 9:00 - 9:30 AM

Total times to be aired

13

Length of Program 30 minutes

Age of Target Child Audience 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Bayntons best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to

Program 8



[Clear Program Data](#)



[Delete Program](#)

Title of Program 8

The Zula Patrol (Digital)

Origination

Network

Days / Times Program Regularly Scheduled

Total times to be aired

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Scheduled aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space

Program 9



[Clear Program Data](#)



[Delete Program](#)

Title of Program 9

Origination

Days / Times Program Regularly

Total times to be

Scheduled aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

3-2-1 Penguins! features two children Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where

Program 10



[Clear Program Data](#)



[Delete Program](#)

Title of Program 10

Origination

Days / Times Program Regularly

Total times to be

Scheduled aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

VeggieTales is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. The children's series features animated vegetables who teach life lessons through stories. Hosted by Bob the

Program 11



[Clear Program Data](#)



[Delete Program](#)

Title of Program 11

Origination

Days / Times Program Regularly

Total times to be

Scheduled aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-

Program 12



[Clear Program Data](#)



[Delete Program](#)

Title of Program 12

Origination

Days / Times Program Regularly

Total times to be

Scheduled aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma

Program 13



[Clear Program Data](#)



[Delete Program](#)

Title of Program 13

What's Up/Que Pasa? (Digital)

Origination

Syndicated

Days / Times Program Regularly

Total times to be

Scheduled

aired

Length of Program

Age of Target Child Audience

SA 8:00 - 8:30 AM

13

30 minutes

8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

What's Up/Que Pasa is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week the show bilingually presents a new theme, such as cross-cultural understanding, the

Program 14



[Clear Program Data](#)



[Delete Program](#)

Title of Program 14

Real Life 101 (Digital)

Origination

Syndicated

Days / Times Program Regularly

Total times to be

Scheduled

aired

Length of Program

Age of Target Child Audience

SA 8:30 - 9:00 AM

13

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid

Program 15



[Clear Program Data](#)



[Delete Program](#)

Title of Program 15

Ultimate Choice (Digital)

Origination

Syndicated

Days / Times Program Regularly

Total times to be

Scheduled

aired

Length of Program

Age of Target Child Audience

SA 9:00 - 9:30 AM

13

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television

Program 16



[Clear Program Data](#)



[Delete Program](#)

Title of Program 16

Dog Tales (Digital)

Origination

Syndicated

Days / Times Program Regularly

Total times to be

Scheduled

aired

Length of Program

Age of Target Child Audience

SA 10:00 - 10:30 AM

13

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Tales serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog

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Program 17



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[Delete Program](#)

Title of Program 17

Animal Rescue (Digital)

Origination

Syndicated

Days / Times Program Regularly Scheduled

SA 10:00 - 10:30 AM

Total times to be aired

13

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Rescue is a series which showcases the spectacular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety

Program 18



[Clear Program Data](#)



[Delete Program](#)

Title of Program 18

Missing (Digital)

Origination

Syndicated

Days / Times Program Regularly Scheduled

SA 10:30 - 11:00 AM

Total times to be aired

13

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name

Mark DeSantis

Telephone Number (include area code)

309-698-3784

Address

2907 Springfield Rd

Email Address

markd@week.com

City

East Peoria

State

Illinois

Zip Code

61611

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made

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in good faith.

Name of Licensee

Signature

Date

Electronic Filing Operations

[Check Data](#)

Run [checks](#) to look for data errors.

[File Form 398](#)

Send the values to the FCC as an [FCC 398 filing](#).

[Reset](#)

[Reset data](#) to last updated values.

[Update Local Data](#)

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

[Report to Print](#)

Get a version of this FCC 398 Report for [printing](#).

====> Get [Online Filing System User's Manual](#)

====> Get [Official FCC 398 Instructions](#)
