

**YMCA Camp Essay Contest
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. YOU MUST HAVE INTERNET ACCESS PRIOR TO THE START DATE OF THE CONTEST.

ELIGIBILITY: The Contest is open only to students ages 7-17 years old who are legal residents of Idaho and Oregon at the time of entry. **ENTRIES MUST BE SUBMITTED BY THE CHILD'S PARENT OR LEGAL GUARDIAN, WHO IS EIGHTEEN (18) YEARS OR OLDER AT THE TIME OF ENTRY. Void where prohibited by law.**

Employees, temporary employees, independent contractors and interns of **KTVB**, Belo Corp., YMCA, their respective subsidiaries, parents, partners, other contest sponsors, advertising and promotional agencies (hereinafter "Contest Providers") and the immediate family members of, and any persons living with, any such employees are not eligible to enter or to win. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

HOW TO ENTER: You may enter by emailing your essay along with your name, age, address, and daytime phone to classifieds@ktvb.com. Indicate "Camp Essay Scholarship" on the subject line. All email entries must be received by contest deadlines. (see Deadlines below). Essays must be no longer than 150 words. The focus for the essay is "How do you use the YMCA Character Values to improve your life or impact the lives of others?" YMCA Character Values are Caring, Honesty, Respect, and Responsibility. **YOU MUST BE THE CHILD'S PARENT OR LEGAL GUARDIAN IN ORDER TO SUBMIT AN ENTRY. ONE ENTRY PER PERSON FOR THE DURATION OF THE CONTEST.**

DEADLINES: The Contest begins at 4:00 pm MST on 5/23/2011 and ends at 4:00 pm on 6/3/2011.

No submissions will be accepted after the deadline for any reason. The sole determinant of time for the purposes of the on-line Contest will be Belo's server machine(s) located in the Central Standard Time (CST) zone. Participants entering close to the posted deadline do so with this information in mind.

No responsibility is assumed by KTVB, Belo Corp., their respective subsidiaries, parents, partners, or other Contest sponsors for any computer, online, telephone or technical malfunctions that may occur. Entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries become the property of Contest Providers and will not be returned to the Participant. Multiple entries by the same person, including those made electronically by one person using one or more e-mail accounts, will result in disqualification. All entries must be submitted from a valid e-mail account that may be identified with a natural person by appropriate independent means, including, without limitation, reverse domain name search. Potential winner may be requested to provide Contest Providers with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received.

PRIZES: Seven (7) YMCA scholarships will be awarded to one week of Y Camp (various dates) as follows:

- Four (4) teen camps – ages 14+
- Two (2) Youth camps – ages 12 and under
- One (1) Leadership camp – age 13 – 17.

Approximate retail value of each prize is \$465.00. Prize does not include transportation. Students and chaperones are responsible for their own transportation to and from the camps held at Horsethief Reservoir, Idaho. Winners must make reservations with the YMCA to attend a specific camp date. If a winner is unable to attend the camp for any reason and cannot make reservations to attend a camp on another date, the prize will be forfeited and Contest Providers will have no further obligation to the Winner.

Prizes are non-transferable and may not be redeemed for cash; substitutions may not be requested. By participating in this Contest and accepting a prize, participants and winners will be deemed to have agreed to these Rules. Winner is responsible for all applicable federal, state, and local income and any other taxes, fees and

surcharges. An IRS Form 1099 will be issued for all prizes with a retail value in excess of \$600. Contest Providers reserve the right to substitute a prize of equal or greater value.

WINNER SELECTION: Winner(s) selection shall take place on or about June 4, 2011 at KTVB, 5407 Fairview Ave., Boise, ID 83706. The winning essays and camp will be selected by a panel of judges comprised of KTVB employees and YMCA Board Members, who will evaluate each essay based on how best the child applies the YMCA character values of Caring, Honesty, Respect and Responsibility to their life, home, school, and volunteer activities. Each YMCA character value embodied in the essay is worth twenty-five (25) points. In the event of a tied, the tied entries will be rejudged based on the same criteria. Winners will be notified by phone or email on or near 6/4/2011. The decisions of the judges shall be final in all respects. The parent or legal guardian of the winners will be notified by phone on or near the date specified. If a parent or legal guardian of a winner is not reachable within two (2) business days, the essay in the camp age groups listed in Prizes with the next highest number of points will be declared the winner. In order to be named a winner, the parent or legal guardian of potential winners may be required to execute and return an Affidavit of Eligibility/Prize Acceptance Form/Release of liability upon accepting a prize. Noncompliance will result in disqualification and an alternate winner will be selected.

USE OF CONTEST INFORMATION: Notwithstanding any contrary provision in any of Contest Providers' respective privacy policies, Participants grant to Contest Providers, and Contest Providers reserve, the right to use any and all information related to the Contest, including information provided by Participants in connection with the Contest, for marketing purposes or any other purpose, unless prohibited by law. Participants may be required to sign a release, which grants to Contest Providers the right to use and publish their proper name and state of residence online or in any other media in connection with the Contest. By accepting a prize, winner(s) may be required to sign a release that grants permission to Contest Providers to use his or her name, photograph, likeness, voice, prize information and/or biographical information for publicity and promotional purposes without future compensation unless prohibited by law. By entering, participants release and hold harmless Contest Providers, their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damages of any kind arising from or in connection with the Contest or any prize won. Restrictions, conditions and limitations apply.

CONDUCT: By entering the Contest, you agree to be bound by these Official Rules. The Official Rules will be posted at classifieds@KTVB.com throughout the Contest. Participants further agree to be bound by the decisions of the Contest Providers, which shall be final and binding in all respects. Contest Providers reserve the right at their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Web site; or to be acting in violation of the Official Rules.

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You agree that in your participation in the Contest you will not use obscene, libelous or slanderous language, or language that infringes upon a third party's trademark, trade name or other intellectual property right or right of privacy. You agree to indemnify and hold harmless KTVB, Belo Corp., their respective subsidiaries, parents, partners, and other Contest sponsors, officers, consultants, agents, and employees against and from all claims, damages liabilities, costs and expenses asserted by third parties alleging that the Contest includes obscenity, libel, slander, or infringes upon the third party's intellectual property or privacy rights, as a direct result of your actions or omissions in connection with the Contest or otherwise relating to your acts or omissions in connection with the Contest, including, without limitation, your negligence, gross negligence, or willful misconduct. You further agree to not knowingly damage or cause interruption of the Contest or to prevent others' participation in the Contest.

CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE BELO WEB SITES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CONTEST PROVIDERS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

LIMITATIONS OF LIABILITY: Winners assume liability for losses or injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any prize. Contest Providers are not responsible: (i) for any lost, late, illegible, incomplete, or misdirected entries; or (ii) for any incorrect or inaccurate information in the Contest or by any technical or human error that may occur in the processing of submissions in the Contest. Contest Providers assume no responsibility for an error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of authorized access to, or alteration of, entries. Contest Providers are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participants or to any other person's computer

related to or resulting from participating or downloading materials in the Contest. If the Contest is not capable of running as planned for any reason, including legal restrictions, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Contest Providers that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Contest Providers reserve the right to cancel, terminate, modify or suspend the Contest.

RULES / WINNERS LIST: Official Rules and the name of the winner may be obtained by sending a self-addressed, stamped #10 envelope to: KTVB "YMCA Camp Essay Contest," 5407 Fairview Ave., Boise, ID 83706 . Indicate "YMCA Camp Essay Winner List" on the outside of the envelope as applicable. Limit one (1) request per envelope. The request must include the name of the Contest. Winners List will be available 5 days after the winners are confirmed. Questions regarding this Contest may be addressed to: Zldaho.com, 5407 Fairview Ave., Boise, ID 83706.

INTELLECTUAL PROPERTY: The Contest and all of the related pages, contents and code are copyright King Broadcasting Company dba KTVB-TV, Belo Corp., and/or their sponsors. The names, logos, and icons identifying the products and services of Contest Providers are proprietary marks of King Broadcasting Company dba KTVB-TV and Belo Corp. **YMCA** is the registered trademark of National Council of Young Men's Christian Associations of the United States of America, which is not affiliated with and does not sponsor or endorse the services of Contest Providers. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

GENERAL CONDITIONS: This Contest is subject to all federal, state, and local laws and regulations and is void where prohibited by law.