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Federal Communications Commission
 Washington, DC 20554
 Approved by OMB
 3060-0754
 FCC 398

Children's Television Programming Report
 Report reflects information for quarter:

[Licensee Information - \(click to hide section\)](#)

1. Call Sign	Channel Number	Community of License		Zip Code
WKBW-TV	Analog 7	City	State	County
	Digital 38	<input type="text" value="Buffalo"/>	<input type="text" value="New York"/>	<input type="text" value="Erie"/>
				<input type="text" value="14202"/>

Licensee

WKBW-TV License, Inc.

Network

Affiliation

Independent

Facility ID Number Previous Call Sign (if applicable)

World Wide Web Home Page Address (if applicable)

License Renewal Expiration Date
 (mm/dd/yyyy)

[Analog Core Programming - \(click to hide section\)](#)

[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

[Clear Program Data](#) [Delete Program](#)

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Analog Preemption Report

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

[Clear Program Data](#)

[Delete Program](#)

Title of Program 2
The Replacements

Origination
Network

Days / Times Program Regularly Scheduled
Saturdays/9:30-10:00 AM ET

Total times aired at regularly scheduled time
13

Length of Program
30 minutes

Age of Target Child Audience
8 years to 12 years

Number of Preemptions
0

If preempted, complete Analog Preemption Report

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3

[Clear Program Data](#)

[Delete Program](#)

Title of Program 3
That's So Raven

Origination
Network

Days / Times Program Regularly Scheduled
Saturdays/10:00-10:30 AM ET

Total times aired at regularly scheduled time
13

Length of Program
30 minutes

Age of Target Child Audience
10 years to 13 years

Number of Preemptions
0

If preempted, complete Analog Preemption Report

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4

[Clear Program Data](#)

[Delete Program](#)

Title of Program 4
That's So Raven

Origination
Network

Days / Times Program Regularly Scheduled
Saturdays/10:30-11:00 AM ET

Total times aired at regularly scheduled time
13

Length of Program
30 minutes

Age of Target Child Audience
10 years to 13 years

Number of Preemptions
0

If preempted, complete Analog Preemption Report

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5

[Clear Program Data](#)

[Delete Program](#)

Title of Program 5

Hannah Montana

Origination

Network

Days / Times Program Regularly Scheduled

Saturdays/11-11:30 AM ET

Total times aired at regularly scheduled time

13

Number of Preemptions

0

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6

[Clear Program Data](#)

[Delete Program](#)

Title of Program 6

The Suite Life of Zack and Cody

Origination

Network

Days / Times Program Regularly Scheduled

Saturdays/11:30 AM-12 noon ET

Total times aired at regularly scheduled time

13

Number of Preemptions

0

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

11 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

1 empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

1 empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

1 empty Program Reports

Program Details

[Digital Core Programming - \(click to hide section\)](#)

[Clear Section](#)

- 7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.0
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No

If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

- 8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168.0
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 3.0

- 9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 9.a.
 Tribune Media Services, TV Guide, TV Guide Canada, Buffalo News, Toronto Globe & Mail, TVHEBDO, TV Media Canada, FYI Television, Nielsen Media Research

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

[Clear Program Data](#)

[Delete Program](#)

Title of Program 1
 Hip Hop Harry (DT 7.2 only)

Origination
 Syndicated

Days / Times Program Regularly Scheduled: Saturday, (1/3) / 8-8:30 AM ET (DT '1

Total times aired at regularly scheduled time: _____

Length of Program: 30 minutes

Age of Target Child Audience: 3 years to 6 years

Number of Preemptions: 0

If preempted, complete Digital Preemption Report

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Hip Hop Harry is a preschool, dance, musically based, and live action program designed to entertain, educate, and inform children in the 3 to 6 year age group. The major entertainment and educational areas that form the curriculum for this program include experiences and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

[Clear Program Data](#)

[Delete Program](#)

Title of Program 2
 Sports Stars of Tomorrow (DT 7.2 only)

Origination
 Syndicated

Days / Times Program Regularly Scheduled: Sundays 10:30 - 11:00 AM ET (1/1 - : 3

Total times aired at regularly scheduled time: _____

Length of Program: 30 minutes

Age of Target Child Audience: 13 years to 16 years

Number of Preemptions: 0

If preempted, complete Digital Preemption Report

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The series focuses on amateur athletes who display a drive, determination, and a commitment to excellence that pays off both in competition and in life. The program tells the stories of individuals, teams, and communities that work to achieve greatness.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3

[Clear Program Data](#)

[Delete Program](#)

Title of Program 3

My Bed Bugs (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays / 7 - 7:30 AM ET (DT 7.2) 1

Total times aired at regularly scheduled time

1

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

1 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4

[Clear Program Data](#)

[Delete Program](#)

Title of Program 4

Be In Tune TV (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays / 9:30 - 10:00 AM ET (1/1-3

Total times aired at regularly scheduled time

3

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Be In Tune TV will continue to bring fun and excitement of the popular In Tune Monthly Magazine to television in an educational and entertaining, half hour format geared for pre-teen and teen audiences, featuring today's hottest musicians. Be In Tune TV

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5

[Clear Program Data](#)

[Delete Program](#)

Title of Program 5

Made In Hollywood Teen Edition (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays / 9:00 - 9:30 AM ET (1/1-3

Total times aired at regularly scheduled time

3

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

Made In Hollywood: Teen Edition gives adolescent boys and girls an opportunity to explore and learn about technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries,

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6

[Clear Program Data](#)

[Delete Program](#)

Title of Program 6

Mustard Pancakes (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturday (1/3) / 7:30 - 8:00 AM ET

Total times aired at regularly scheduled time

1

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mustard Pancakes is a brand new children's series for three to six year olds, featuring the lovable and funny Courtney Campbell. Campbell can best be described as a cross between Mr. Rogers and Shari Lewis. A family of fun loving puppets joins Campbell, including three dogs:

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 7

[Clear Program Data](#)

[Delete Program](#)

Title of Program 7

The Real Winning Edge (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Sundays, 11:00 - 11:30 AM-ET (1/1 - 3)

Total times aired at regularly scheduled time

3

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Real Winning Edge series purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 8

[Clear Program Data](#)

[Delete Program](#)

Title of Program 8

Jack Hanna Into The Wild (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays, 8:30 - 9:00 AM ET (1/1-1, 3)

Total times aired at regularly scheduled time

3

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jack Hannah's Into the Wild world renowned animal champion, Jack Hanna, takes you into the wild with his reality series. The show follows Jack and his family as they go where no cameras have gone before, recording non-stop animal footage from all over the globe and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 9

[Clear Program Data](#)

[Delete Program](#)

Title of Program 9
The Outdoorsman (DT 7.2 only)

Origination
Syndicated

Days / Times Program Regularly Scheduled
Sundays, 10:00 - 10:30 AM-ET (1/5-1.2)

Total times aired at regularly scheduled time

Number of Preemptions
0

If preempted, complete Digital Preemption Report

Length of Program
30 minutes

Age of Target Child Audience
6 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The series format includes an FCC Friendly educational blend of world class adventures in domestic an international locations. Environmental and conversation issues, teaching and people of all ages about wildlife, hunting, fishing, ethics and respect for nature

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 10

[Clear Program Data](#)

[Delete Program](#)

Title of Program 10
Country Mouse and City Mouse Adventures (DT 7.2 only)

Origination
Syndicated

Days / Times Program Regularly Scheduled
Saturdays, 10:00 - 10:30 & 10:30 - :20

Total times aired at regularly scheduled time

Number of Preemptions
0

If preempted, complete Digital Preemption Report

Length of Program
30 minutes

Age of Target Child Audience
4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Country Mouse and the City Mouse Adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 11

[Clear Program Data](#)

[Delete Program](#)

Title of Program 11
Busy World of Richard Scarry (DT 7.2 only)

Origination
Syndicated

Days / Times Program Regularly Scheduled
Saturdays 11:00 - 11:30AM-ET & 11:30

Total times aired at regularly scheduled time

Number of Preemptions
0

If preempted, complete Digital Preemption Report

Length of Program
30 minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Busy World of Richard Scarry, like the Scarry books themselves, uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery (of all the motor, language and social skills that they see

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 12

[Clear Program Data](#)

[Delete Program](#)

Title of Program 12

Wimzie's House (DT 7.2 only)

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays, 12:00 - 12:30 & 12:30 - 1:20

Total times aired at regularly scheduled time

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Four learning goals are supported and reinforced in the stories through themes drawn from the everyday experiences of young children. In each story, the familiar themes explicate a set of educational informational objectives. The educational/informational learning

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

1 empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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1 empty Program Reports

Program Details

[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

[Clear Program Data](#)

[Delete Program](#)

Title of Program 1 Origination Network

Days / Times Program Regularly Scheduled Total times to be aired Length of Program Age of Target Child Audience

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face,

Program 2

[Clear Program Data](#)

[Delete Program](#)

Title of Program 2 Origination Network

Days / Times Program Regularly Scheduled Total times to be aired Length of Program Age of Target Child Audience

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and

Program 3

[Clear Program Data](#)

[Delete Program](#)

Title of Program 3 Origination Network

Days / Times Program Regularly Scheduled Total times to be aired Length of Program Age of Target Child Audience

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical

Program 4

[Clear Program Data](#)

[Delete Program](#)

Title of Program 4 Origination Network

Days / Times Program Regularly Scheduled Total times to be aired Length of Program Age of Target Child Audience

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical

Program 5

[Clear Program Data](#)

[Delete Program](#)

Title of Program 5:
 Origination Network:

Days / Times Program Regularly Scheduled:
 Total times to be aired:
 Length of Program: minutes
 Age of Target Child Audience: years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her

Program 6

[Clear Program Data](#)

[Delete Program](#)

Title of Program 6:
 Origination Network:

Days / Times Program Regularly Scheduled:
 Total times to be aired:
 Length of Program: minutes
 Age of Target Child Audience: years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience.

Add-> empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name: Telephone Number (include area code):

Address: Email Address:

City: State: Zip Code:

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

As of April 1st WKBW no longer carries any programming on digital 7.2 tier. Therefore, we did not include anything in the section for programming on the DT 7.2 tier for 2nd quarter. (Question #14)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

WKBW-TV Lincense, Inc.

Date

04/08/2009

Electronic Filing Operations

Check Data

Run [checks](#) to look for data errors.

File Form 398

Send the values to the FCC as an [FCC 398 filing](#).

Reset

[Reset data](#) to last updated values.

Update Local Data

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

Report to Print

Get a version of this FCC 398 Report for [printing](#).

====> Get [Online Filing System User's Manual](#)

====> Get [Official FCC 398 Instructions](#)

FCC Form 398

March 2006