

## WFLI EEO PUBLIC FILE REPORT

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WFLI submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the WFLI website and in the WFLI Public File and consists of three (3) parts as follows:

1. A form for each job vacancy filled by the station from April 1, 2007 through March 31, 2008 entitled the "**Recruitment Sources Report**" which includes the following information:

\*A list of all job vacancies filled by the station employment unit during this reporting period, identified by job title.

\*The Recruitment Sources used to fill those job vacancies, identified by name.

\*The Recruitment Source referring the hiree for each job vacancy.

2. A second form entitled "Interviewee Records Report" listing the following information:

\*Each Recruitment Source listed by name, contact name, address and phone number.

\*The total number of persons interviewed for job vacancies between April 1, 2007 through March 31, 2008.

3. A brief description of Recruitment Initiatives.

**WFLI**

**Recruitment Sources Report**

For the period of April 1, 2007, through March 31, 2008 WFLI filled the following vacancies as defined by the FCC EEO rules.

(Position Filled Date)	<u>Production</u>		<u>Account</u>	
	<u>manager</u>		<u>Executive</u>	
	10/01/07		10/24/07	
<u>Recruitment Sources</u>	<u>RS/O</u>	<u>X</u> <u>HS</u>	<u>RS/O</u>	<u>X</u> <u>HS</u>
National Association of Black Journalists		X		
Tenn State Job Service				
African American Chamber of Commerce		X		
SE Women's Business Center		X		
NAACP				
Urban League of Greater Chattanooga				
Room In The Inn				
University of Tennessee At Chattanooga				
Chattanooga State Tech College				
WFLI.com website		X	X	
Chattanooga Times Free Press		X		HS
Industry/Employee Referral				ER
Internal Promotion				

**Key:**

**RS/O**= Requesting Sources/Organizations that requested and received the job vacancy notice.

**X**= Represents All Recruiting Sources that received the job vacancy notice.

**HS**= Source referring Hiree. Choose one of the following:

**HS** = Recruitment Source that referred the Hiree.

**IR/ER**= Hiree was referred by an Industry Referral/Employee Referral.

**IP** = Internal Promotion = this only applies for those job vacancies where the recruitment source process was followed and then the position was filled internally.

## WFLI INTERVIEWEE RECORDS REPORT

Job Vacancies: April 1, 2007, through March 31, 2008.

This report lists all Recruitment Sources and the total number Interviewees referred by each Recruitment Source during this reporting period.

### # Interviewees

	Name	Contact Name/Title	Phone Number/Fax Number	E-Mail Address	Address1	Address2	City	State	Zip
.	National Association of Black Journalists		866-479-6225 / (301) 445-7101	<a href="mailto:nabi@nabi.org">nabi@nabi.org</a>	8701-A Adelphi Road		Adelphi	MD	20783-1716
.	Tennessee State Job Service	Mrs. Massey	(423) 894-5354/(423) 894-2758		1105 E 10th Street		Chattanooga	TN	37403
.	African American Chamber of Commerce	Patricia Lott	(423) 265-0021	<a href="mailto:plott@chattanoogaacc.org">plott@chattanoogaacc.org</a>	535 Chestnut Ave Suite 200		Chattanooga	TN	37402
.	SE Women's Business Center	Gwen Robinson	(423) 266-5781/(423) 267-7705		P.O. Box 4757		Chattanooga	TN	37405
.	NAACP	Workforce Development	(423) 267-5637 / (423) 510-8674		601 E MLK Blvd		Chattanooga	TN	37403
.	Urban League of Chattanooga	Placement Services	(423) 756-1762	<a href="mailto:pecob@ulchatt.net">pecob@ulchatt.net</a>	5600 Brainerd Road		Chattanooga	TN	37411
.	Room In The Inn	Yashika Ward	(423) 624-6144 / (423) 624-6061	<a href="mailto:ward@chattanoogaroomintheinn.com">ward@chattanoogaroomintheinn.com</a>	230 N. Highland Park Avenue		Chattanooga	TN	37404
.	University of Tennessee at Chattanooga	Jean Drake	(423) 425-4438 / (423) 425-5357		615 McCallie Ave Counseling Rm 338		Chattanooga	TN	37403
.	Chattanooga State Tech College	Freida Jennings	(423) 697-2570 / (423) 697-2594	<a href="mailto:freida.jennings@chattanoogaastate.edu">freida.jennings@chattanoogaastate.edu</a>	4501 Arnicola Hwy		Chattanooga	TN	37406
.	WFLI.com website	Rosemary Dickerson/HR Director	(615) 353-2206/ (615) 353-2395	<a href="mailto:rosemary.dickerson@wsmv.com">rosemary.dickerson@wsmv.com</a>	5700 Knob Hill Road		Nashville	TN	37209
.	3 Chattanooga Times Free Press	Rebekah Binney	423-757-6223/423-668-5061	<a href="mailto:rbbinney@timesfreepress.com">rbbinney@timesfreepress.com</a>	400 East 11th St.		Chattanooga	TN	37403
.	3 Industry/Employee Referral								
.	Internal Hire								

TOTAL 6

\*If contacts change during the reporting period, note date and name changes below.

## WFLI Recruitment Initiatives Report

Type of Recruitment Initiative	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
National Association of Black Journalist (Initiatives 1 & 16)	August 8 - 11, 2007	Steve Pope, Corporate Broadcasting Human Resources Manager, represented all Meredith stations at the NABJ National Convention in Las Vegas, NV. Mr. Pope attended the convention for the purposes of outreach and recruitment as well as participated in a forum critiquing industry professionals and students interested in a career in broadcasting.	
University of Tennessee School of Communications & Information Career and Internship Fair (Initiatives 1 & 10)	November 1, 2007	Human Resources Director Rosemary Dickerson attended the U.T. Knoxville School of Communications Career Fair for purposes of outreach and recruitment. Approximately 200 students participated in this event.	
Middle Tennessee State University "Media Marketplace: Bringing Students and the Industry Together" (Initiatives 1 & 10)	March 18, 2008	Human Resources Director Rosemary Dickerson participated in this event co-sponsored by Middle Tennessee State University School of Mass Communications and the Tennessee Association of Broadcasters. The stated purpose of the event is outreach and recruitment. Approximately 200 students participated in this event.	
Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities (Initiative 12)	October 2007	Submitted Production Manager position posting to African American Chamber of Commerce, Southeast Women's Business Center and the National Association of Black Journalist.	

