

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: **09/30/2009** Filed on: **10/13/2009**

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
<b>WEEK-TV</b>	<i>(analog)</i> <b>25</b> <i>(digital)</i>	<b>East Peoria</b>	<b>IL</b>	<b>Tazewell</b>	<b>61611</b>
Licensee Name					
<b>WEEK-TV License, Inc.</b>					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
<b>NBC</b>	<b>Peoria-Bloomington</b>	<b>www.week.com</b>			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
<b>24801</b>		<b>2013-12-01</b>			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
*[There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **2.77 hours**
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **Y**

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	<b>Y</b>
If No to 7(c), submit as an Exhibit a Statement of Explanation.	<i>(None Required)</i>
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	<b>168.00 hours</b>
(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	<b>3.00 hours</b>
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	<b>Y</b>

(b) Identify publishers who were sent information in 9(a).

**Video Viewing, Tribune Media Services, TV Guide, FYI Television, Bloomington/Normal Pantagraph Newspaper, Peoria Journal Star Newspaper**

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
<b>Veggie Tales (25.1)</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 9:00 AM to 9:30 AM (7/4/09 - 9/5/09)</b>	<b>9</b>	<b>1</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>4 years</b>	<b>8 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>Veggie Tales draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. The children's series features animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem. Using short stories to parallel the situation with a problem and solution, the episodes end by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.</b>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
<b>9</b>	<b>1</b>	<b>0</b>	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
<b>07/04/09 VEG202</b>		<b>N</b>	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<b>Y</b>	
Reason for Preemption	<b>SPORTS</b>		

Title of Digital Core Program #2		Origin	
<b>3-2-1 Penguins (25.1)</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 9:30 AM to 10:00 AM (7/4/09 - 9/5/09)</b>	<b>9</b>	<b>1</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>4 years</b>	<b>8 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>3-2-1 Penguins features two children and Michelle, whose vacation at their grandmother's</b>			

cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
9	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
07/04/09 PEN306		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #3		Origin	
Turbo Dogs (25.1)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 10:00 AM to 10:30 AM (7/4/09 - 9/5/09)	9	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
9	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
07/04/09 TDO101		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		

Title of Digital Core Program #4		Origin	
Babar (25.1)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 10:30 AM to 11:00 AM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes			Y

	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		0
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
07/04/09 BAR207			N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Digital Core Program #5		Origin	
Zula Patrol (25.1)		NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SA 11:00 AM to 11:30 AM (7/4/09 - 9/5/09), 9:00 AM to 9:30 AM (9/12/09 - 9/29/09)		11	2
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	4 years	8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	2		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
07/04/09 ZUL121			N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
08/01/09 ZUL126	08/01/09 8:00 AM		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y

Reason for Preemption	<b>SPORTS</b>
-----------------------	---------------

Title of Digital Core Program #6		Origin	
<b>My Friend Rabbit (25.1)</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 11:30 AM to 12:00 Noon (7/4/09 - 9/5/09), 9:30 AM to 10:00 AM (9/12/09 - 9/26/09)</b>	<b>12</b>	<b>2</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>4 years</b>	<b>8 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>an animated show based on the book by Eric Rohmann. The two lead characters, Rabbit and Mouse, work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.</b>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
<b>12</b>	<b>2</b>	<b>1</b>	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
<b>07/04/09 MFR201</b>		<b>N</b>	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<b>Y</b>	
Reason for Preemption	<b>SPORTS</b>		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
<b>08/01/09 MFR206</b>	<b>08/01/09 8:30 AM</b>	<b>N</b>	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<b>Y</b>	
Reason for Preemption	<b>SPORTS</b>		

Title of Digital Core Program #7		Origin	
<b>Willa (25.1)</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 10:00 - 10:30 AM (9/12/09 - 9/26/09)</b>	<b>3</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>4 years</b>	<b>8 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by</b>			

helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Title of Digital Core Program #8		Origin	
Jacob Two-Two (25.1)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 11:00 - 11:30 AM (9/12/09 - 9/26/09)	2	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
3	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
09/19/09 TWO105	09/19/09 8:00 AM	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		

Title of Digital Core Program #9		Origin	
Jane and the Dragon (25.1)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 11:30 - 12:00 AM (9/12/09 - 9/26/09)	2	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	

3	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
09/19/2009 JAD105	09/19/09 8:30 AM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #10		Origin	
What's Up/Que Pasa (25.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 8:00 AM to 8:30 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>What's Up/Que Pasa is a weekly multi-cultural show that emphasizes the commonality between other cultures while teaching today's youth to appreciate their differences. Every week the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation; through a hip combination of rap and humor. Each episode is a fast-paced half hour of music, humor and on-location antics that keep children entertained while educating them in language development, cross-cultural awareness and positive moral and health choices. Educational and informational segments by the hosts include: Health Rap, Travel Time, DJ's Mailbox, Papa's Show &amp; Tell Story Time.</p>			

Title of Digital Core Program #11		Origin	
Real Life 101 (25.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 8:30 AM to 9:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.</p>			

Title of Digital Core Program #12		Origin	
Ultimate Choice (25.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA 9:00 AM to 9:30 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about the physical and moral issues related to the subjects explored and discussed in this television series. In each of the episodes within this series, eight teens, who have just finished an extreme adventure that brought them face-to-face with the challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide men and women throughout their lives. Issues discussed include: drugs, compromise, resolving conflict, teamwork, fear and self-control.

Title of Digital Core Program #13		Origin	
<b>Dog Tales (25.2)</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 9:30 AM to 10:00 AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dog Tales serves the educational and informational needs of children 13 to 16 years of age with its program content which includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs and promotes writing and creative skills with essay and art contests.

Title of Digital Core Program #14		Origin	
<b>Animal Rescue (25.2)</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 10:00 AM to 10:30 AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal Rescue is a series which showcases the spectacular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children about the proper care of animals and provides safety tips about how to care for all kinds of creatures in the animal kingdom.

Title of Digital Core Program #15		Origin	
<b>Missing (25.2)</b>		<b>SYNDICATED</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SA 10:30 AM to 11:00 AM</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>13 years</b>	<b>16 years</b>	<b>Y</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Missing serves the educational and informational needs of children 13 to 16 years of age with

its program content which includes safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (None Required)

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

*[There are no digital non-core program reports.]*

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

*[There are no digital sponsored core program broadcast reports.]*

*[There are no digital sponsored core program detail reports.]*

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	
<b>The Zula Patrol (25.1)</b>	<b>NETWORK</b>	
Regular Schedule	Total Times to be Aired	
<b>SA 9:00 to 9:30 AM</b>	<b>13</b>	
Length of Program	Age of Target Audience	
	From	To
<b>30 minutes</b>	<b>4 years</b>	<b>8 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p><b>an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Muldo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.</b></p>		

Title of Planned Core Program #2	Origin	
<b>My Friend Rabbit (25.1)</b>	<b>NETWORK</b>	
Regular Schedule	Total Times to be Aired	
<b>SA 9:30 to 10:00 AM</b>	<b>13</b>	

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

models constructive problem-solving for young children (ages 4-8 years). In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions and persist with new ideas when one solution fails.

Title of Planned Core Program #3	Origin
Willa's Wild Life (25.1)	NETWORK
Regular Schedule	Total Times to be Aired
SA 10:00 to 10:30 AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Title of Planned Core Program #4	Origin
Babar (25.1)	NETWORK
Regular Schedule	Total Times to be Aired
SA 10:30 to 11:00 AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR first appeared on the schedule in 2007 and is returning with new episodes in 2009.

Title of Planned Core Program #5	Origin
Shelldon (25.1)	NETWORK
Regular Schedule	Total Times to be Aired

SA 11:00 to 11:30 AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.</p>			

Title of Planned Core Program #6		Origin	
Jane and the Dragon (25.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA 11:30 to 12:00noon		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.</p>			

Title of Planned Core Program #7		Origin	
Animal Atlas (25.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
SA 12:00 Noon to 12:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.</p>			

Title of Planned Core Program #8		Origin	

What's Up/Que Pasa? (25.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SA 8:00 AM to 8:30 AM		13	
Length of Program	Age of Target Audience		
	From	To	
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>What's Up/Que Pasa is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation; through a hip combination of rap and humor. Each episode is a fast-paced half hour of music, humor and on-location antics that keeps children entertained while educating them in language development, cross-cultural awareness and positive moral and health choices. Educational and informational segments by the hosts include: Health Rap, Travel Time, DJ's Mailbox, Papa's Show &amp; Tell Story Time.</p>			

Title of Planned Core Program #9		Origin	
Real Life 101 (25.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SA 8:30 AM to 9:00 AM		13	
Length of Program	Age of Target Audience		
	From	To	
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.</p>			

Title of Planned Core Program #10		Origin	
Ultimate Choice (25.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SA 9:00 AM to 9:30 AM		13	
Length of Program	Age of Target Audience		
	From	To	
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within this series, eight teens, who have just finished an extreme adventure that brought them face-to-face with the challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide men and women throughout their lives. Issues discussed include: drugs, compromise, resolving conflict, teamwork, fear and self-control.</p>			

Title of Planned Core Program #11		Origin	
Dog Tales (25.2)		SYNDICATED	

Regular Schedule		Total Times to be Aired	
<b>SA 9:30 AM to 10:00 AM</b>		<b>13</b>	
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>13 years</b>	<b>16 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>Dog Tales serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</b>			

Title of Planned Core Program #12		Origin	
<b>Animal Rescue (25.2)</b>		<b>SYNDICATED</b>	
Regular Schedule		Total Times to be Aired	
<b>SA 10:00 AM to 10:30 AM</b>		<b>13</b>	
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>13 years</b>	<b>16 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>Animal Rescue is a series which showcases the spectacular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom.</b>			

Title of Planned Core Program #13		Origin	
<b>Missing (25.2)</b>		<b>SYNDICATED</b>	
Regular Schedule		Total Times to be Aired	
<b>SA 10:30 AM to 11:00 AM</b>		<b>13</b>	
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>13 years</b>	<b>16 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<b>Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.</b>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

**Y**

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
<b>Mark DeSantis</b>	<b>309-698-3850</b>
Address	E-mail Address
<b>2907 Springfield Rd</b>	<b>markd@week.com</b>

City	State	ZIP Code
East Peoria	IL	61611

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kidsâ?? pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. The station preempted children's programming on August 29, 2009 for breaking news coverage of Senator Kennedy's funeral. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: none.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WEEK-TV License, Inc.	
Date	
10/13/2009	

