

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2010 Filed on: 10/12/2010

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KTVK	<i>(analog)</i>	PHOENIX	AZ	MARICOPA	85013
	3 <i>(digital)</i>				
Licensee Name					
KTVK, INC.					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Phoenix	WWW.AZFAMILY.COM		
Facility ID	Previous Call Sign (if applicable)			License Renewal Expiration Date	
40993				2014-10-01	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

3.00 hours
N

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.

N
<u>View Statement of Explanation</u>
168.00 hours
3.00 hours
Y

- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

ARIZONA REPUBLIC NEWSPAPER, DISPLAY SYSTEMS INTERNATIONAL, FYI TELEVISION, TITAN TV, TV GUIDE, TV GUIDE CHANNEL, TV MEDIA and TRIBUNE MEDIA SERVICES

- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
JACK HANNA (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1:00PM 07/03/10 - 09/04/10	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Host Jack Hanna spends time with nature's creatures across continents. The purpose of educating children 13-16 about each animals, habitat, and environment.			

Title of Digital Core Program #2		Origin	
ANIMAL EXPLORATION WITH JAROD MILLER (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1:00PM 09/11/10 - 09/25/10	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need for speed or animal heroes - there is always something amazing.			

Title of Digital Core Program #3		Origin	
ECO COMPANY (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1:30PM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

1. Eco Company provides CORE programming in the area of the environment and preservation of the earths resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCCs requirements for core Educational and Informational programming.

Title of Digital Core Program #4		Origin	
TEEN KIDS NEWS (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SUN 11:00AM 07/04/10 - 09/26/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Diverse team of young "journalists" reporting professional news for the purpose of educating on current events.			

Title of Digital Core Program #5		Origin	
ULTIMATE CHOICE (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SUN 11:30AM 07/04/10 - 09/05/10	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Provides audience with opportunity to watch teens experiencing the extreme adventures of theirs lives. They are face to face with challenges that have lifelong implications for the purpose of educating teens about themselves, life, physical and moral issues.			

Title of Digital Core Program #6		Origin	
YOUNG ICONS (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	

SUN 11:30AM 09/12/10 - 09/26/10		3	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Provides educational and information featuring accomplished teens giving back to the community as mentors, scholars, entrepreneurs and philanthropists. Each guest share their personal stories of what motivated them to take their passion in their chosen field of endeavor. Inspiring the audience to hard work, dedication and looking beyond themselves. Targets teens 13-16.			

Title of Digital Core Program #7		Origin	
REAL LIFE 101 (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 12:00PM 07/04/10 - 09/05/10	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist.			

Title of Digital Core Program #8		Origin	
CAREER DAY (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 12:00PM 09/12/10 - 09/26/10	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Targeted to an audience of 13-16 year old children. The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore: from brain surgeon to marine biologist.			

Title of Digital Core Program #9		Origin	
ANIMAL EXPLORATIOPN WITH JAROD MILLER (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 12:30PM 07/04/10 - 09/05/10	10	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need for speed or animal heroes - there is always something amazing

Title of Digital Core Program #10		Origin	
REAL LIFE 101 (KTVK 3.1)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 12:30PM 09/12/10 - 09/26/10	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist.			

Title of Digital Core Program #11		Origin	
GREEN SCREEN (KTVK 3.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 7:00AM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four Cs as well as the three Rs - Curiosity, Confidence, Citizenship, Compassion.			

Title of Digital Core Program #12		Origin	
WIMIZIES HOUSE (KTVK 3.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 7:30AM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Come spend a day in the life with the monsters at Wimzies house and you will never want to go home. Its the magical kind of daycare that leads to delightful adventures for the preschool child. All of the characters are wild and wooly on the outside but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's			

house as does Rousso, Yaya's best friend even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socioaffective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of your way. This is what Wimzie brings into the viewers home. A daycare full of little monsters what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Title of Digital Core Program #13		Origin	
COUNTRY MOUSE, CITY MOUSE (KTVK 3.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 8:00AM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	9 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The much loved childrens fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.</p>			

Title of Digital Core Program #14		Origin	
COUNTRY MOUSE, CITY MOUSE (KTVK 3.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 8:30AM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	9 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The much loved childrens fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.</p>			

Title of Digital Core Program #15		Origin	
LIBERTY KIDS (KTVK 3.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:00AM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes	7 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The much loved childrens fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.			

Title of Digital Core Program #16		Origin	
LIBERTY KIDS (KTVK 3.2)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:30AM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The much loved childrens fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
<i>(None Required)</i>

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origin	
PETS ON PARADE (KTVK 3.1)		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 12:30PM 07/03/10 - 09/25/10	13	0	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
The objective of this program is to EDUCATE and INFORM children by bringing them answers about			

animals and pets that closely share our lives and gives answers concerning the care and habits of common and uncommon house pets.

Date and Time Aired (if preempted and rescheduled)

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
TEEN KIDS NEWS (KTVK 3.1)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SUN 11:00AM 10/03/10 - 12/26/10		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Diverse team of young journalists reporting professional news for the purpose of educating on current events.			

Title of Planned Core Program #2		Origin	
YOUNG ICONS (KTVK 3.1)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SUN 11:30AM 10/03/2010 - 12/26/2010		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Provides educational and information featuring accomplished teens giving back to the community as mentors, scholars, entrepreneurs and philanthropists. Each guest share their personal stories of what motivated them to take their passion in their chosen field of endeavor. Inspiring the audience to hard work, dedication and looking beyond themselves. Targets teens 13-16.			

Title of Planned Core Program #3		Origin	
CAREER DAY (KTVK 3.1)		SYNDICATED	

Regular Schedule		Total Times to be Aired	
SUN 12:00PM 10/03/10 - 12/26/10		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Targeted to an audience of 13-16 year old children. The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore: from brain surgeon to marine biologist.			

Title of Planned Core Program #4		Origin	
REAL LIFE 101 (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SUN 12:30PM 10/03/10 - 12/26/2010		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist.			

Title of Planned Core Program #5		Origin	
ANIMAL EXPLORATION WITH JAROD MILLER (KTVK 3.1)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SUN 1:00PM 10/03/2010 - 12/26/2010		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.			

Title of Planned Core Program #6		Origin	
ECO COMPANY (KTVK 3.1)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SUN 1:30PM 10/03/2010 - 12/26/2010		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

1. Eco Company provides CORE programming in the area of the environment and preservation of the earths resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCCs requirements for core Educational and Informational programming.

Title of Planned Core Program #7		Origin	
GREEN SCREEN ADVENTURES (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 7:00AM 10/02/10 - 12/25/10		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	7 years	13 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four Cs as well as the three Rs - Curiosity, Confidence, Citizenship, Compassion.

Title of Planned Core Program #8		Origin	
BUSYTOWN MYSTERIES (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 7:30AM 10/02/10 * 12/25/10		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	3 years	7 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. Busytown Mysteries is an investigative learning show to young children 3 to 7, who are in the ready to learn target age. The show's educational goals include metacognitive or critical thinking and problem solving skills. Viewers become active learners and doers. Social emotional learning are to aid in development of positive personal and pro-social behavior. Cor knowledge learning give viewer an opportunity to practice language, mathematics and science.

Title of Planned Core Program #9		Origin	
THE BUSY WORLD OF RICHARD SCARRY (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 8:00AM 10/02/2010 - 12/25/2010		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	2 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Target age children 2-5 years old. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living, cooking, recreation and celebration.</p>			

Title of Planned Core Program #10		Origin	
THE BUSY WORLD OF RICHARD SCARRY (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 8:30AM 10/02/10 - 12/25/10		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	2 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Target age children 2-5 years old. The show themes are geared to pre-schooler and early elementary children and include; love of parents, mastery of motor, language and social skills, power, possession, personal routine, eating, dressing, sleeping, family living, cooking, recreation and celebration.</p>			

Title of Planned Core Program #11		Origin	
CAKE (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 9:00AM 10/02/10 - 12/25/10		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	8 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Cake, super creative teen, hosts a cable access show, Cake TV, with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (tshirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun. The goal is to promote creativity and individuality through teaching young viewers how to recycle old objects in to new with do it yourself crafts. Target age 8 to 12 years.</p>			

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Title of Planned Core Program #12		Origin	
DANCE REVOLUTION (KTVK 3.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 9:30AM 10/02/10 - 12/25/10		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		10 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! The goal is to teach and promote dance as a means of exercise and good health. Target age 10-12 years.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
MARK DEMOPOULOS		602-207-3302	
Address		E-mail Address	
5555 N 7TH AVE.		mdemopoulos@azfamily.com	
City	State	ZIP Code	
PHOENIX	AZ	85013	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

(1) To clarify the channel number listed above, KTVK operates on RF Channel 24. Channel 3 is its virtual channel, by which it is known to its viewers. (2) KTVK 3.2 began broadcast on Tuesday October 20, 2009, KTVK 3.2 fulfilled it's E/I requirements for remaining 10-weeks of 4th quater 2009.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee		Signature
KTVK, INC.		
Date		
10/12/2010		

