

# Los Angeles Wave Publications Group

## Polybag Program

**Polybag Programs** increase your visibility and allows your advertising message and logo to be printed on the polybags which will cover the entire publication.

### **POLYBAG DISTRIBUTION RATES**

Minimum Circulation	100,000
	<b>Cost per thousand</b>
Full Circulation	\$90.00
Partial Circulation	\$110.00

All polybags must be submitted for advance approval.

**ABC Audited**



## Product Placement Program

**Product Placement Programs** allow you to distribute product samples to Wave Group readers.

### **PRODUCT PLACEMENT**

Minimum Circulation	100,000
	<b>Cost per thousand</b>
Product Placement without Polybag Program	\$120.00
Product Placement with Polybag Program	75% of Polybag Rate

**Both programs are available 52 weeks a year.**



Hollywood Edition



West Hollywood Edition



Los Angeles Wave Publications

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