

The Oprah Show Farewell Season Giveaway  
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PARTICIPANTS MUST HAVE INTERNET ACCESS PRIOR TO THE START DATE OF THE CONTEST.

**ELIGIBILITY:** The Contest is only open to legal residents of North Texas who are eighteen (18) years of age or older at the time of entry. NORTH TEXAS IS DEFINED AS ANDERSON, BOSQUE, BROWN, COLLIN, COMANCHE, COOKE, DALLAS, DELTA, DENTON, ELLIS, ERATH, FANNIN, FREESTONE, GRAYSON, GREGG, HAMILTON, HENDERSON, HILL, HOOD, HOPKINS, HUNT, JACK, JOHNSON, KAUFMAN, LAMAR, LIMESTONE, MCLENNAN, MONTAGUE, NAVARRO, PALO PINTO, PARKER, RAINS, RED RIVER, ROCKWALL, SMITH, SOMERVELL, TARRANT, TAYLOR, TOM GREEN, VAN ZANDT, WICHITA, WISE AND WOOD COUNTIES. Winners of previous WFAA-TV contests or sweepstakes are not eligible to win another Belo Corp. contest or sweepstakes within a 90-day period. Void where prohibited by law.

Employees, temporary employees, independent contractors and interns of WFAA, Belo Corp., (collectively, the "Contest Providers"), King World Enterprises, Harpo Productions, Inc. ("Harpo" or "Prize Sponsor"), (Prize Sponsor, Harpo and King World Enterprises shall collectively be referred to as the "Released Parties"), their respective subsidiaries, parents, partners, affiliates, other Contest sponsors, advertising and promotional agencies and the immediate family members of, and any persons living with, any such employees are not eligible to win prizes. The term "immediate family members" includes spouses, parents, grandparents, siblings, children and grandchildren.

**HOW TO ENTER AND DEADLINES:** From 4:00pm (CDT) on Monday, May 2, 2011 through 11:59pm (CDT) on Friday, May 6, 2011 (the "Promotional Period"), WFAA will conduct a contest encouraging participants to watch The Oprah Winfrey Show (the "Show") weekdays at 4:00pm (CDT) and look for the word of the day (the "Word of the Day").

To enter online, participants must log on to WFAA's website, located at [www.WFAA.com](http://www.WFAA.com) between 3:00pm (CDT) and 11:59pm (CDT) each day (the "Daily Promotional Period") and complete and submit the online entry form, including their name, age, address, daytime phone number, nighttime phone number, email address and the correct corresponding Word of the Day. To be eligible, all entries must contain the correct corresponding Word of the Day and be received by 11:59pm (CDT) each day of the Promotional Period. ONE ENTRY PER HOUSEHOLD, PER DAY.

No submissions will be accepted after the deadline for any reason. The sole determinant of time for the purposes of the on-line Contest will be Belo's server machine(s) located in the Central Standard Time (CDT) zone. Participants entering close to the posted deadline do so with this information in mind.

No responsibility is assumed by WFAA, Belo Corp., the Released Parties, their respective subsidiaries, parents, partners, or other Contest Providers for lost, late, misdirected, or illegible entries or for any computer, online, telephone or technical malfunctions that may occur. Entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries become the property of Contest Providers and will not be returned to the Participant. Multiple entries by the same person on the same day, including those made electronically by one person using one or more e-mail accounts, will result in disqualification. All e-mail entries must be submitted from a valid e-mail account that may be identified with a natural person by appropriate independent means, including, without limitation, reverse domain name search. Potential winner may be requested to provide Contest Providers with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

**ODDS OF WINNING:** Odds of winning depend on the number of eligible entries received.

## PRIZE:

One (1) Winner will receive a trip for two (2) to Chicago, IL (the "Trip"), at an approximate market value (AMV) of One Thousand Three Hundred Ninety-One Dollars (\$1,391). The Trip includes: (i) round-trip coach class airfare for two (2) from Dallas to Chicago, (ii) ground transportation to and from Chicago airport to hotel, (iii) hotel accommodations for two (2) nights (one room) at a hotel selected by Contest Providers in their sole discretion, (iv) ground transportation to and from the airport in Chicago, \$25 for cab fare to and from the venue and a stipend for meals (\$100.00 per day). Harpo will provide two tickets to one of the final tapings (**not the finale**) of the "Oprah" show on Tuesday, May 17, 2011.

No substitutions, partial acceptance, transfer of prizes or cash redemptions permitted by the Winner. Contest Providers reserve the right to substitute a daily prize of equal or comparable value. The Winner and his/her travel companion (who must be a legal resident of the United States, age 18 years or older) (the "Travel Companion") must travel together on the same itinerary and are solely responsible for obtaining all necessary travel documents. All travel arrangements must be made through Contest Providers' agent on a carrier of Contest Providers' choice. Contest Providers reserve the right to substitute a prize of equal or comparable value in the event the Prize, or any portion thereof, is unavailable for any reason whatsoever. The Winner is responsible for all costs and expenses not expressly provided for above, including, without limitation, travel to and from Dallas, Texas, meals, incidentals, ground transportation with the exception of transportation between the Chicago airport and the hotel, souvenirs, tips, telephone calls, parking or other personal expenses or hotel charges incurred during the Trip. The Winner is solely responsible for the reporting and payment of all federal, state and local taxes incurred by acceptance and use of the prize (or any portion thereof). In the event Contest Providers: (i) are unable to provide for the Winner to attend a taping of the Show for whatever reason, or (ii) determine that the behavior of the Winner and/or his/her Travel Companion is inappropriate or dangerous and precludes them from attending the taping of the Show, no compensation or substitution will be provided, however, the remainder of prize package will be awarded. All prize details are at Contest Providers' discretion. Trip must be taken by May 17, 2011 or the Trip shall be forfeited in its entirety and Contest Providers shall have no further obligation to the Winner.

**WINNER SELECTION:** The Winner selection shall take place on or about Monday, May 9, 2011. The winner drawing will take place at WFAA, 606 Young Street Dallas, TX 75202. The Winner will be selected by a random drawing from all qualified entries received during the Promotional Period that contain the correct Word of the Day. Winner selection will be made by Contest Providers, whose decision shall be final. The Winner will be notified by e-mail or phone on or near date specified. If a winner is unreachable after two (2) business days, an alternate winner will be selected by a random drawing from the remaining qualified entries. In order to be named a winner, potential winners and the Travel Companion will each be required to execute and return an Affidavit of Eligibility/Prize Acceptance Form/Release of liability upon accepting a prize. Noncompliance will result in disqualification and an alternate winner will be selected.

**USE OF CONTEST INFORMATION:** Notwithstanding any contrary provision in any of Contest Providers' respective privacy policies, Participants grant to Contest Providers, and Contest Providers reserve, the right to use any and all information related to the Contest, including information provided by Participants in connection with the Contest, for marketing purposes or any other purpose, unless prohibited by law. Participants may be required to sign a release, which grants to Contest Providers the right to use and publish their proper name and state of residence online or in any other media in connection with the Contest. By accepting a prize, winner(s) may be required to sign a release that grants permission to Contest Providers to use his or her name, photograph, likeness, voice, prize information and/or biographical information for publicity and promotional purposes without future compensation unless prohibited by law. By entering, participants release and hold harmless Contest Providers, the Released Parties, and each of their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries (including death), loss or damages of any kind arising from or in connection with the Contest or any prize won. Restrictions, conditions and limitations apply.

**CONDUCT:** By entering the Contest, participants agree to be bound by these Official Rules. The Official Rules will be posted at WFAA.com throughout the Contest. Participants further agree to be bound by the decisions of the Contest Providers, which shall be final and binding in all respects. Contest Providers reserve the right at their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Web site, or to be acting in violation of the Official Rules.

Participants agree that in their participation in the Contest they will not use obscene, libelous or slanderous language, or language that infringes upon a third party's trademark, trade name or other intellectual property right or right of privacy. Participants agree to indemnify and hold harmless WFAA, Belo Corp., the Released Parties and each of their respective subsidiaries, parents, partners, affiliates, or other Contest sponsors, officers, consultants,

agents, and employees against and from all claims, damages liabilities, costs and expenses asserted by third parties alleging that the Contest includes obscenity, libel, slander, or infringes upon the third party's intellectual property or privacy rights, as a direct result of participants actions in connection with the Contest. Participants further agree to not knowingly damage or cause interruption of the Contest or to prevent others' participation in the Contest.

**CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE BELO WEB SITES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CONTEST PROVIDERS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.**

**LIMITATIONS OF LIABILITY:** Winners assume liability for losses or injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any prize. Contest Providers and the Released Parties are not responsible: (i) for any lost, late, illegible, or incomplete entries; or (ii) for any incorrect or inaccurate information, in the Contest or by any technical or human error that may occur in the processing of submissions in the Contest. Neither Contest Providers nor the Released Parties assume responsibility for an error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of authorized access to, or alteration of, entries. Neither Contest Providers nor the Released Parties are responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. If the Contest is not capable of running as planned for any reason, including legal restrictions, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Contest Providers that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Contest Providers reserve the right to cancel, terminate, modify or suspend the Contest.

**RULES / WINNERS LIST:** Official Rules and the name of the winner may be obtained by sending a self-addressed, stamped #10 envelope to: WFAA, 5555 N. 7<sup>th</sup> Avenue Phoenix, AZ 85013 Indicate "Oprah Watch and Win Rules Request" or Oprah Watch and Win Winners List" on the outside of the envelope as applicable. Limit one (1) request per envelope. Winners List will be available 5 days after the winners are confirmed. Questions regarding this Contest may be addressed to: WFAA, 5555 N. 7<sup>th</sup> Avenue Phoenix, AZ 85013.

**INTELLECTUAL PROPERTY:** The Sweepstakes and all of the related pages, contents and code are copyrighted by WFAA, Inc., Belo Corp., and/or their sponsors. The names, logos, and icons identifying the products and services of Contest Providers are proprietary marks of WFAA and/or Belo Corp. OPRAH is a registered trademark of Harpo, Inc., which is not affiliated with and does not sponsor or endorse the services of Contest Providers. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

**GENERAL CONDITIONS:** This Contest is subject to all federal, state, and local laws and regulations and is void where prohibited by law.

**SPONSOR:** This Contest is managed by the Contest Providers, with offices at 606 Young Street, Dallas, Texas 75202.

**PRIZE PROVIDERS:** Harpo Productions, Inc. and WFAA,