

Los Angeles Wave Publications Group



Open Rate (per Column Inch) \$350.00

Full Page	\$43,050.00	123"	6 col. x 20.5"
Half Page	\$21,525.00	61.5"	6 col. x 10.25"
Quarter Page	\$10,762.50	30.75"	3 col. x 10.25"

Specifications:

SAU Standard Ad sizes - Broadsheet 6 Column x 20.5"
Minimum Ad size 4 Column".

Contracts and terms not fulfilled will be pro-rated and billed at applicable open rate.

Full and Spot color available at additional cost

- \$2,000 - Spot Color
- \$3,000 - Two Colors
- \$4,000 - Three Colors
- \$5,000 - Full (Four) Color

Ad Send Code: CALWC
Email: production@wavepublication.com
& Email cc copy: Saleperson's address
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DEADLINES:

Space Reservation/Copy: Friday 3:00PM **Materials:** Monday 12:00 Noon **Publication Day:** Thursday



Los Angeles Wave Publications

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