

Los Angeles Wave Publications Group

Los Angeles Wave Newspaper Group and Los Angeles Independent Newspaper Group

Please make sure that your file(s) are sized correctly.

Listed below are our ad sizes for Retail Display and Classified Display.

SAU - Retail Display (6 Columns 11.625" x 20.50")

# of columns	Width in picas/points	Width in inches
1 col.	11p 0pts	1.833 inches
2 col.	22p 9pts	3.792 inches
3 col.	34p 6pts	5.750 inches
4 col.	46p 3pts	7.708 inches
5 col.	58p 0pts	9.667 inches
6 col.	69p 9pts	11.625 inches
(Double Truck) 12 col.	144p 9pts	24.125 inches

Classified Display (10 Columns 11.583" x 20.50")

# of columns	Width in picas/points	Width in inches
1 col.	06p 6pts	1.083 inches
2 col.	13p 6pts	2.250 inches
3 col.	20p 6pts	3.417 inches
4 col.	27p 6pts	4.583 inches
5 col.	34p 6pts	5.750 inches
6 col.	41p 6pts	6.917 inches
7 col.	48p 6pts	8.083 inches
8 col.	55p 6pts	9.250 inches
9 col.	62p 6pts	10.417 inches
10 col.	69p 6pts	11.583 inches
(Double Truck) 20 col.	144p 9pts	24.125 inches



Hollywood
Edition



West Hollywood
Edition



HERALD-AMERICAN

CULVER CITY STAR

THE PRESS

LYNWOOD PRESS

Los Angeles Wave Publications

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