

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Local Sales Manager	1-3, 6-12, 15, 17-18, 22, 23, 25-28, 30-31, 34-35, 37-38, 40, 44, 53, 59, 62, 74, 76	1
Director of Sales/KTVK	1-3, 6-12, 15, 17-18, 22-23, 26-31, 33, 35, 37-38, 40, 44, 48, 53, 63, 66-74, 76, 77	77
General Assignment Reporter	1-4, 6-12, 15, 17, 18, 22, 23, 26-31, 33, 35, 38-40, 57, 59, 62, 74, 77	77
General Assignment Reporter	1-4, 6-12, 15, 17, 18, 22, 23, 26-31, 33, 35, 38-40, 57, 59, 62, 74, 77	77
News Producer	1-3, 6-12, 15, 17-18, 22-23, 26-31, 33, 35, 39, 57, 62, 66-74, 76, 77	77
News Producer	1-3, 6-12, 15, 17-18, 22-23, 26-31, 33, 35, 39, 57, 62, 66-74, 76, 77	77
News Producer	1-3, 6-12, 15, 17-18, 22-23, 26-31, 33, 35, 39, 57, 62, 66-74, 76, 77	15
News Producer	1- 3, 6-12, 15-18, 19-39, 66-74, 76, 77	77
News Producer	1- 3, 6-12, 15-18, 19-39, 66-74, 76, 77	1
News Producer	1- 3, 6-12, 15-18, 19-39, 66-74, 76, 77	1
Account Executive/Interactive	1-3, 6-12, 15-18, 22, 23, 26-31, 33, 34, 37-40, 49, 57, 59, 62, 66-74, 76, 77	77
Account Executive/Interactive	1-3, 6-12, 15-18, 22, 23, 26-31, 33, 34, 37-40, 49, 57, 59, 62, 66-74, 76, 77	1
Account Executive/Interactive	1-3, 6-12, 15-18, 22, 23, 26-31, 33, 34, 37-40, 49, 57, 59, 62, 66-74, 76, 77	77
Account Executive KASW Sales	1, 3, 6-12, 15-18, 22, 23, 25-31, 33-35, 49, 57, 62, 63, 66-74, 77, 82	76
Weekday Morning Anchor/Reporter	1-4, 6-12, 15, 17-19, 22-23, 25-31, 33-35, 39, 57, 59, 66-74, 77	77
Newscast Director	1-3, 6-12, 15, 17-18, 22-23, 26-31, 33, 35, 38-39, 57, 66-74, 77	77
Associate News Producer	1, 3, 6-13, 15-18, 19-39, 60, 66-75, 77, 82	77
Associate News Producer	1, 3, 6-16, 19-22, 24-37, 39, 58, 66-74, 78, 82	1
Entry Level Outside Sales Professionals KTVK/KASW	1-3,6-12,15-18,19-34, 36-39, 49, 66-74, 76-77, 81-82	1
Entry Level Outside Sales Professionals KTVK/KASW	1-3,6-12,15-18,19-34, 36-39, 49, 66-74, 76-77, 81-82	1
General Assignment Reporter	1-4, 6-12, 15, 17, 18, 19-34, 36, 37, 39, 66-74,77	77
Photographer	1, 3, 6-13, 15, 16, 19-37, 39, 66-74, 77, 82	15
Response Logic AE	45, 84	45
Assignment Editor	1, 3, 6-13, 15-18, 19-22, 24-32, 34, 36, 37, 39, 66-74, 77, 78, 82	77

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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Associate News Producer	1, 3, 6-13, 15-18, 19-22, 24-32, 34-37, 39, 63, 66-74, 78, 82	1
Entry Level Outside Sales Professionals KTVK	1,3,6-10, 12,13, 15-18, 19-34, 36-39, 74, 76, 77, 81, 82	13
Account Executive -KASW	1, 3, 6-13, 15-22, 25-32, 34-39, 53, 63, 76-79, 82	77

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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1	KTVK/KASW Lea-Ann Clement, HR Director 5555 N. 7 th Avenue Phoenix, AZ 85013 P: (602) 207-3306 F: (602) 207-3336 www.Azfamily.com	N	39
2	Arizona Workforce Connection Arizona Dept. of Commerce Belinda Hanson Workforce Development 1700 W. Washington, Ste. 600 Phoenix, AZ 85007 P: 602-307-9016, Ext. 1622 F: 602-771-1200 www.arizonavirtualonestop.com	N	0
3	ASU Career Services (online) Patty Munson, Career Services Coordinator P.O. Box 871312 Tempe, AZ 85287 P: 480-965-5112 Email: careerservices@asu.com www.asu.edu/career	N	1
4	Collective Talent Michaels Media Michael Bille 1721 Richardson Place Tampa, FL 33606 P: (813) 254-9695 F: (813) 254-9291 Email: bille@michaelsmedia.com www.collectivetalent.com	N	0
5	Creative Cow Ron & Kathleen Lindeboom, Publishers 2205 Villa Lane Paso Robles, CA P: (805) 239-5645 F: (805) 239-0712 www.creativecow.net	N	0
6	Digital Video Professionals Association Rod Harlan, Founder/Director of Education 135 Interstate Blvd, Suite One Greenville, SC 29615 P: (877) 629-4122 www.Productionhub.com	N	4

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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7	Filmstaff World Headquarters 152 Lombard Street San Francisco, CA 94111 Email: jobs@filmstaff.com www.filmstaff.com	N	0
8	Next Door Media Cory Bergman, Founder 2440 Western Ave. #804 Seattle, WA 98121 Email: cory@lostremote.com http://jobs.lostremote.com	N	0
9	Maricopa Career Network Hosted by Jobing.com Brian Eastwood 4747 N. 22 nd St., #100 Phoenix, AZ 85016 P: 602) 200-6800 http://maricopa.jobing.com	N	0
10	Medialine Mark Shistone PO Box 51909 Pacific Cove, CA 93950 P: (800) 237-8073 F: (831) 648-5204 www.medialine.com	N	1
11	National Alliance of State Broadcasters Association 1771 N. Street NW Washington DC, 20036 P: (800) 442-3614 Email: careermail@careerpage.org www.careerpage.org	N	0
12	National Academy of Television Arts & Sciences Stephen Laughlin 5220 Lanherhim Blvd. North Hollywood, CA 91601 P: (818) 754-2800 http://jobbank.emmyonline.org	N	0
13	Northern Arizona University Sonya Daw, Management Analyst, Sr. Gateway Student Success Center P.O. Box 4097 Flagstaff, AZ 86011-4097 P: (928) 523-6185 P: (928) 523-4772 www.nau.edu/gatewayconnects	N	1

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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<u>RS</u> Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
14	Society of Broadcast Engineers John Poray, Executive Director 9102 N. Meridian Street, Ste. 150 Indianapolis, IN 46260 P: (317) 846-9000 F: (317) 846-9120 kjones@sbe.org www.sbe.org	N	0
15	TV Jobs Broadcast Employment Services Mark Holloway P.O. Box 4116 Oceanside, CA 92052 P: (800) 374-0119 F: (760) 754-2115 Email: jobs@tvjobs.com www.Tvjobs.com	N	7
16	University of Arizona Career Services Attn: Cindy Shriver 1303 E. University Blvd. Suite 411 Tucson, AZ 85721 P: (520) 621-8144 www.career.arizona.edu	N	0
17	Greater Phoenix Urban League Mel Hannah 1402 S. 7 th Avenue Phoenix, AZ 85007 (participates in jobing.com) P: (602) 254-5611, ext. 105 Fax: (602) 253-7359	N	0
18	YWCA Haven House Transitional Shelter Dana Campbell Saylor 755 E. Willetta St Phoenix, AZ 85006-2796 P: (602) 258-0990 Fax: (602) 258-9116	N	0
19	602communications.com Graeme Newell 1011 Lyndhurst Falls Lane Knightdale, NC 27545 P: (919) 217-4438 Email: gnewell@602communications.com	N	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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20	Arizona Association of Black Journalists Weldon Johnson, Chapter President PO Box 865 Phoenix, AZ 85001-0865 (602) 444-7801 www.azblackjournalists.org Email: weldonbjohnson@aol.com	N	0
21	Arizona Women's Education and Employment, Inc. (includes Fresh Start Women's Foundation) Amy Stake, Career Services Manager 640 N. 1 st Ave. Phoenix, AZ 85003 P: (602) 261-7161 Email: astake@fswf.org	N	0
22	Art Institute of Phoenix Brittany Ludera 2233 W. Dunlap Ave. Phoenix, AZ 85021 P: (602) 331-7515 F: (602) 331-5301 Email: bludera@aia.edu	Y	0
23	Backstage West Cassie Carpenter 5055 Wilshire Blvd. Los Angeles, CA 90036 P: (323) 525-2356 F: (323) 525-2226 Email: bswcasting@backstage.com	N	0
24	Brooks Institute Carrie Kawell Career Service Advisor 5301 N. Ventura Avenue Ventura, CA 93001 P: (888) 276-4999 F: (805) 653-8346 www.brooks.edu Email: careers@brooks.edu	N	0
25	Chandler Hill Partners Jenn Scholz 3200 N. Central Ave., #2400 Phoenix, AZ 85012 P: (602) 248-8893 Email: jscholz@chandlerhill.com	Y (until 8/09)	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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26	College Broadcasters, Inc. UPS-Hershey Square Center Attn: Warren 1152 Mae Street Hummelstown, PA 17036 P: (877) 275-2241 Email: cbjob@mailman.rice.edu	Y	0
27	Collins College Amy Roberts, Career Services 1140 S. Priest Dr Tempe, AZ 85281 P: (480) 446-1112 (line for career services) www.collinscollege.edu Email: aroberts@collinscollege.edu	Y	0
28	DeVry University Lataifa Edward, Career Services 2149 W. Dunlap Ave. Phoenix, AZ 85021 P: (602) 870-9222, X601 F: (602) 943-3391 Email: ledward@devry.edu	N	0
29	East Valley Institute of Technology Molly Miller, Student Services Coordinator 1601 W. Main St Mesa, AZ 85210 P: (480) 461-4000 F: (480) 461-4169 Email: mmiller@evit.com	N	0
30	Grand Canyon University La Toya Johnson Career Services Specialist 3300 West Camelback Rd. Phoenix, Arizona 85017 P: (602) 639-6541 Email: lajohnson@gcu.edu	Y	0
31	Innovations Group, Inc. Gloria Whipple Pena, President & CEO 7005 W. Calavar Rd Peoria, AZ 85381 P: (623) 487-4052 F: (623) 487-0274 Email: gloriapena@innovationsgroupinc.com	N	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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32	Luke Air Force Base Attn: Marjorie Jernigan, Family Support 56 MSS-DPF 7282 N. 137 th Ave. Luke AFB, AZ 85309-1520 P: (623) 856-6550 Email: marjorie.jernigan@luke.af.mil	N	0
33	National Press Photographers Association Sandy Huffaker Region 10 Job Posting 3200 Croasdaile Drive, Ste. 306 Durham, NC 27705 P: (619) 261-2706 (direct) F: (858) 483-9523 (please call first) www.nppa10.org Email: sandy@sandyhuffakerjr.com	N	0
34	Native American Journalists Jeff Harjo, Executive Director University of Oklahoma 395 W. Lindsey Norman, OK 73019 P: 405-325-1649 Email: william.haney@naja.com	N	0
35	Phoenix Indian Center Karen Thorne Native Workforce Services Director 4520 N. Central Avenue #250 Phoenix, AZ 85012 P: (602) 264-6768 F: (602) 274-7486 Email: karent@phxindcenter.org	N	0
36	SEEM Hispanic Employment Program Shirley Raguindin, State Diversity Coordinator 5636 E. McDowell Rd. Phoenix, AZ 85008 P: (602) 629-4806 Email: shirley.raguindin@us.army.mil	N	0
37	Talent Dynamics Sandra Connell 600 E. Las Colinas Blvd. Ste. 100 Irving, TX 75039 P: (214) 630-9590 www.Talentedynamics.com Email postings to: davis@talentedynamics.com	N	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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38	Television Bureau of Advertising Arleen Fong, Accountant 3 East 54 th Street, 10 th Floor New York, NY 10022 P: (212) 486-1111 F: (212) 935-5631 www.Tvb.org Email: arleen@tvb.org	N	0
39	Walter Cronkite School of Journalism Mike Wong 555 N. Central Avenue Phoenix, AZ 85004 P: (602) 496-5555 F: (602) 496-7041 Email: mike.wong@asu.edu	N	0
40	Ad2 Phoenix Website Nick Spade PO Box 25586 Tempe, AZ 85285-5586 (no phone number listed on website) www.ad2phoenix.com	N	1
41	American Women in Radio and Television Amy Lotz, Managing Director 1760 Old Meadow Rd., Ste. 500 McLean, VA 22102 P: (703) 506-3290 F: (703) 506-3266 mdelarosa@awrt.org www.awrt.org/careers	N	0
42	Arizona Republic Kimberly Bond PO Box 20000 Phoenix, AZ 85004 P: (602) 444-8520 www.careerbuilder.com	N	0
43	b-roll.net Kevin Johnson 1623 D St. NE Washington, DC 20002 P: (202) 486-8842 F: (270) 837-3491 www.b-roll.net Email posting: info@b-roll.net	N	0

KTVK/KASW
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44	NewBay Media, LLC Broadcasting and Cable PO Box 26889 New York, NY 10087-6889 Lisette Goldberg P: 212-378-0462	N	0
45	Careerbuilder Chris Lindner 14180 Dallas Parkway #700 Dallas, TX 75254 P: (214) 267-6513 Chris.Lindner@careerbuilder.com www.careerbuilder.com	N	1
46	eMarketingsilo.com Attn: Joshua Woody 9710 Hidden Ridge Fishers, IN 46034 P: 317-363-2522 www.emarketingsilo.com	N	0
47	Investigative Reporters & Editors John Green Missouri School of Journalism 141 Neff Annex Columbia, MO 65211 P: 573-882-2042 F: 573-884-5544 www.ire.com Call 573-882-2042 or Email: jobpostings@nicar.org	N	0
48	JBN & Associates, LLC Kathy Brockman, Managing Partner 5010 E. Shea Blvd., Ste. B-222 Scottsdale, AZ 85254 P: 480-344-2822 F: 480-323-2618	N	2
49	Jobing.com Brian Eastwood 4747 N. 22 nd Street, Ste. 100 Phoenix, AZ 85016 P: (602) 200-6800 Email: Brian.eastwood@wowhr.com www.Jobing.com	N	17
50	Journalism Jobs Dan Rohn 72 Plaza Drive Berkeley, CA 94705 P: (510) 653-1521 Email: ads@journalism.com www.Journalismjobs.com	N	0

KTVK/KASW
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June 1, 2009 – May 31, 2010

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<u>RS Number</u>	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
51	Journalism Next Eric Wee, President 1804 W. Abingdon Drive, #202 Alexandria, VA 22314 P: (703) 629-0178 www.Journalismnext.com	N	0
52	Media Biz website Media Biz LLC John Stipe PO Box 95915 Seattle, WA 98145 P: 206-331-3876 F: 866-457-5554 www.mediabizjobs.com	N	0
53	Media Recruiter Jim Birschbach 22102 E. Canyon Place Centennial, CO 80016 P: (303) 400-5150 F: (303) 400-5063 www.mediarecruiter.com Email: jim@mediarecruiter.com	N	2
54	Monster.com website 5 Clock Tower Place Maynard, Massachusetts, 01754-2530 Internet Recruitment Consultant: Kim Holderby P: 480-567-3638 or 1-800-666-7837, Ext 3638 F: 317-669-4193 kim.holderby@monster.com www.monster.com	N	0
55	NAB Employment Clearing House Attn: Rumana Sultana 1771 N. Street NW Washington, DC 10036 P: (202) 429-5428 http://broadcastcareerlink.nabef.org/post.cfm	N	0
56	National Association of Black Journalists Stephanie Anderson, Career Center Consultant University of Maryland 8701-A Adelphi Road Adelphi, MD 20783-1716 P: 866-964-2765, ext. 2786 F: 301-445-7101 Email: Stephanie.anderson@boxwoodtech.com http://careerservices.nabj.org	N	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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57	National Association of Hispanic Journalists Michele Vignoli 1000 National Press Building 529 14 th Street NW Washington D.C 20045-2001 P: (202) 662-7145 http://www.nahj.ihispano.com/user	N	0
58	The Poynter Institute Sandy Johnakin 801 Third Street South St. Petersburg, FL 33701 P: 888-769-6837 Poynter Online www.poynter.org	N	0
59	Promaxbda.org Anush Payaslyan Manager, Member Services 1522e Cloverfeld Blvd. Santa Monica, CA 90404 P: 310-789-1509 F: 310-788-7616 Email: anush@promaxbda.org	N	0
60	RTNDA Attn: Stacey Staniak 1025 F street NW, 7 th Floor Washington, DC 20004 P: (202) 659-6510 F: (202) 223-4007 https://map.rtna.org/careercenter/CC13PostaJob.aspx	N	0
61	Smart Brief Jobs Greg Van Ullen 116 E. 27 th Street, 7 th Floor New York, NY 10016 P: (212) 380-4700 www.IAB.net/jobs	N	0
62	Society of Professional Journalists Heather Porter, Professional Development Coordinator 3909 N. Meridian St. Indianapolis, IN 46208 P: (317) 927-8000, x204 F: (317) 920-4789 hporter@spj.org http://jobs.spj.org/hr	N	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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63	Spots 'n Dots Website: April Causey SND Publishing LLC 600 W. Peachtree Street NW, Ste. 350 Atlanta, GA 30308 P: (888) 884-2630, Ext. 1 F: (866) 870-6989 www.Spotsndots.com	N	6
64	Talent Zoo, Inc. Amy Hoover 1736 Defoor Pl., NW Atlanta, GA 30318 P: (866) 360-6417 www.talentzoo.com Media recruitment	N	0
65	TV Spy Website: TVSpy/Vault Allison (no last name) 150 W. 22 nd St, 5 th Floor New York, NY 10011 P: (212) 366-4212 www.tvspy.com	N	0
66	Arizona Bridge to Independent Living Lisa Purdy, Employment Office 5025 E. Washington Phoenix, AZ 85034 P: (602) 256-2245 New address as of 10/3/08	N	0
67	Arizona Commission of Indian Affairs State Capitol Building-Executive Tower Kristine M. Thomas, Director 1700 West Washington Street, Ste. 156 Phoenix, AZ 85007 P: (602) 542-4421 F: (602) 541-3712	N	0
68	Black Family and Child Services Kamal Sharraway, Supervisor Family Preservation/Family Support Program 1522 E. Southern Phoenix, AZ 85040 (602) 243-1773, ext 237	N	0
69	Chicanos Por La Causa Workforce Development 3150 N. 35 th Avenue, Suite 5 Phoenix, AZ 85017-5272 P: (602) 678-4300	N	0

KTVK/KASW
EEO PUBLIC FILE REPORT
June 1, 2009 – May 31, 2010

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70	Goodwill Industries of Central AZ Attn: Robert Herron, Career Services 417 N. 16 th St. Phoenix , AZ 85006 P: (602) 254-2222	N	0
71	NAACP, Maricopa County Rev. Oscar Tillman, President 1818 S. 16 th Street Phoenix, AZ 85034 (602) 252-4064	N	0
72	Sojourner Center Linda Cohen Director of Finance PO Box 20156 Phoenix, AZ 85036 P: (602) 244-0089 F: (602-244-8006	N	0
73	Vocational Rehabilitation Services Robbin Regan, Administration 10640 N. 28 th Drive, Suite B106 Phoenix, AZ 85029 P: 602-789-9129	N	0
74	Internal Posting/ Candidate	N	4
75	Internships	N	1
76	Unknown Recruitment Source	N	18
77	Word of Mouth / Employee Referral/Agency Referral/External Media Referral/Walk-in Candidate	N	51
78	Arizona Broadcasters Association Jennifer Latko 426 N. 44 th Street, Suite 310 Phoenix, AZ 85008 P: 602-252-4833 F: 602-252-5265 www.azbroadcasters.org	N	0
79	Radio and Television Business Report April McLynn P.O. Box 6633 Woodbridge, VA 22195 P: 703-492-8191 amclynn@rbr.com www.rbr.com	N	0

KTVK/KASW
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June 1, 2009 – May 31, 2010

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80	Ad Age Talent Works Rance Crain, Editor-in-Chief 711 Third Avenue New York, NY 10017-4036 P: 212-210-0752 or 800-248-1299 F: 212-210-0200 www.adagetalentworks.com	N	0
81	LinkedIn Jeff Weiner, CEO and Director 2029 Stierlin Court Mountain View, CA 94043-4684 P: 650-687-3600 F: 650-687-0505 www.linkedin.com	N	1
82	Belo Corp. Kim Cummings Director Employee Relations 400 S. Record Street Dallas, TX 75202 P: 214-977-2246 F: 214-977-7458 http://intranet.belo.com	N	4
83	PhoenixMediaJobs.com Beyond.com Inc. Dan McDonald, Sales Rep 1060 1 st Avenue, Ste. 100 King of Prussia, PA 19406 P: 866-694-5627	N	0
84	craigslist Clint Powell 1381 9 th Avenue San Francisco, CA 94122 P: (415) 566-6394 www.craigslist.com	N	1
<u>TOTAL INTERVIEWEES OVER REPORTING PERIOD</u>			162

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	During the reporting period, the news division hosted sixteen (16) interns: six (6) hired during the Summer 2009 semester, six (6) hired during the Fall 2009 semester and four (4) hired during the Spring 2010 semester. The interns attended Walter J. Cronkite School of Journalism at Arizona State University. Students were required to be in their junior or senior year of college study to be eligible for the programs.
2	Program Sponsored by Educational Institution Relating to Broadcast Careers	On June 11, 2009, the SEU hosted the annual Arizona State University Summer Broadcast Institute class. The class was composed of high school students interested in pursuing a career in media. SEU representatives spent the afternoon discussing various careers in television and answered questions of the students. SEU participants included Executive News Director, Director of Programming, Director of Digital Media and Director of Human Resources.
3	Participate in Job Fair	On June 17, 2009, the SEU participated in a Career Fair at Arizona State University, meeting with students concerning sales opportunities at KASW and reviewing students' resumes. Station participants included Account Executive/
4	Program Sponsored by Educational Institution Relating to Broadcast Careers	On June 17, 2009 an SEU Anchor/Reporter gave a presentation to 100 gifted 8 th and 9 th grade students from schools throughout Arizona in the ASU Barrett Summer Scholars Program. Anchor/Reporter shared personal path in leadership as exemplified in journalism, how journalism impacts the community/audience and how television and online news are changing to meet the needs of its community/audience.
5	Management EEO Training	On July 14, 2009, the SEU Human Resources Director reviewed and discussed recruitment sources used in the prior recruitment year (June 2008-May 2009) with hiring managers responsible for recruitment in their departments. The goal to expand recruitment sources and ensure that data concerning the SEU's EEO activities are properly collected.
6	Program Sponsored by Educational Institution Relating to Broadcast Careers	On August 5, 2009, the SEU Community Relations Manager began participation in the ASU Cronkite Mentorship Program for a freshman student who wants to be an event planner or work in community relations and lists broadcasting as her emphasis. Mentors are asked to meet face-to-face with their mentees at the beginning of the semester and keep in touch at least once a month by phone, email, text, in person, etc.
7	Program Sponsored by Educational Institution Relating to Broadcast Careers	On November 2, 2009 the Ethical Leadership and Corporate Social Responsibility graduate class from Western International University visited the station and an SEU reporter spoke to them on ethical reporting.

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June 1, 2009 – May 31, 2010

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8	Program Sponsored by Educational Institution Relating to Broadcast Careers	On February 1, 2010, SEU Anchor participated in the “Must See Monday Series” at ASU and spoke about her broadcast career.
9	Participate in Job Fair	On February 4, 2010, the SEU participated in the 7 th Annual Business Career Fair at ASU’s W.P. Carey School of Business. Interviewed candidates for Entry Level Outside Sales positions. Station participants included Human Resources Director and 2 Local Sales Managers.
10	Participate in Job Fair	On March 24, 2010, the SEU attended the Downtown ASU Internship and Career Fair. Station participants included HR Director and Executive Producer.
11	Program Sponsored by Educational Institution Relating to Broadcast Careers	On March 25, 2010, Executive Producer and photographer spoke to a script writing class about the pressures and process of writing, photographing and producing news stories.
12	Program Sponsored by Educational Institution Relating to Broadcast Careers	On April 1, 2010, Traffic Reporter spoke to the Principles and History of Journalism class at ASU on her career in broadcasting.
13	Program Sponsored by Educational Institution Relating to Broadcast Careers	On April 12, 2010, Anchor/Reporter spoke to an ASU Walter Cronkite School of Journalism class on her career in broadcasting.
14	Participate in Job Fair	On April 15, 2010, the SEU participated in the Career & Exploration Fair 2010 at Arizona State University sharing information about KTVK and KASW, the media markets and specifically the Phoenix market, the responsibilities of our sales staffs and job market advice. Station participants included Human Resources Director.
15	Program Sponsored by Educational Institution Relating to Broadcast Careers	On April 23, 2010, SEU Director of Technology and an SEU Photographer gave a tour of the station to a Broadcasting Class from Northern Arizona University and explained the more technical aspects of a news broadcast.
16	Management EEO Training	On May 11, 2010, SEU Human Resources Director, SEU HR Coordinator and SEU Executive Assistant to the President attended the webinar presented by the Arizona Broadcasters Association on Navigating the FCC’s Equal Employment Opportunity Rules.