



14 BEATS 4. EVERY SUNDAY.



NFL SUNDAY TICKET™, exclusively from DIRECTV, offers up to 14 games every Sunday.* Cable has just 4. That's no contest. Order NFL SUNDAY TICKET™ today and get 4 months of our best programming package, free.

GET 4 FREE MONTHS OF OUR BEST PROGRAMMING PACKAGE

When you order NFL SUNDAY TICKET™. Call for details.

WITH DIRECTV YOU GET:

- Switch today and receive \$150 CASH BACK.*
- Local channels included.†
- No equipment to buy. No start-up costs.
- Higher customer satisfaction rating than any other cable or satellite provider.††
- FREE standard installation for up to 4 rooms.
- 100% digital picture and sound on every channel.
- FREE DVR or HD receiver upgrade. Ask how!

Offers end 10/2/06 and are available on approved credit. New customers only (lease required). Lease fee \$4.99/mo. for second and each additional receiver.

CALL TODAY

1-800-DIRECTV directv.com


GOODTV. BETTERTV. DIRECTV.

*After mail-in redemption. Eligibility based on ZIP code. Money back paid as \$10/mo. bill credit for 15 consecutive months provided account remains in good standing, as determined by DIRECTV in its sole discretion. Other conditions apply, call for details. †Eligibility based on service address. ††2006 American Customer Satisfaction Index, University of Michigan Business School. **INSTALLATION:** Complex/custom installation extra. **PROGRAMMING OFFER:** 2006 NFL SUNDAY TICKET billed in four monthly installments of \$69.99 each. In fifth month, TOTAL CHOICE PREMIER package will continue at the regular charge (\$99.99/mo.) and DIRECTV HD package will continue at \$9.99/mo. In certain markets programming/pricing may vary. NFL SUNDAY TICKET automatically continues at a special rate, unless customer calls to cancel prior to start of season. NFL SUNDAY TICKET consists of all regular-season Sunday games broadcast on FOX and CBS at 1 p.m. and 4 p.m. ET. Games broadcast by your local FOX or CBS affiliate not included. **\$150 OFFER:** To receive the \$10 monthly credit for 15 months, customer must complete redemption form that can be downloaded from www.directv150offer.com. Upon DIRECTV System activation, customer must complete and sign redemption form, attach first month's DIRECTV bill and mail documents to: DIRECTV \$150 Cash Back Offer, PO Box 425, Mira Loma, CA 91752-0425. Form must be postmarked on or before 12/31/06. DIRECTV will begin to credit the new customer's account in increments of \$10 per month for 15 months. Allow 6-8 weeks. Reproductions of redemption form strictly prohibited. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. DIRECTV System has a feature which restricts access to channels. **HARDWARE LEASE:** Purchase of 12 consecutive months (24 consecutive months for advanced receivers) of any DIRECTV base programming package (\$29.99/mo.), qualifying international services bundle required. DVR service commitment (\$5.99/mo.) required for DVR and HD DVR lease. **FAILURE TO ACTIVATE ALL THE DIRECTV SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING COMMITMENT, DIRECTV MAY CHARGE A PRORATED FEE OF UP TO \$300. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE, OR ADDITIONAL FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS.** Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in your first bill. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. ©2006 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, TOTAL CHOICE and GOODTV, BETTERTV, DIRECTV, are registered trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.