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| Federal Communications Commission Washington, D.C. 20554 | | Approved by OMB 3060-1115 (June 2009) | | FOR FCC USE ONLY | |
| FCC 388 | | | | FOR COMMISSION USE ONLY | |
| DTV Quarterly Activity Station Report | | | | FILE NO. - | |
| Licensee KSEE LICENSE, INC. | | | | | |
| Call Sign KSEE | | Facility Id 35594 | | Previous Call Sign (if applicable) | |
| Community of License | | | | | |
| City | State | County | Zip Code | | |
| FRESNO | CA | FRESNO | 93727 - | | |
| Nielsen DMA FRESNO-VISALIA | | World Wide Web Home Page Address WWW.KSEE24.COM | | Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2014 | |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | | | | |
| <input checked="" type="checkbox"/> Analog | 24 | | | | |
| <input checked="" type="checkbox"/> Digital | 38 | | | | |
| Report reflects information for quarter ending: 06/30/2008 | | | | | |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? | | | | | |
| <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D) | | | | | |
| Over the past quarter, if you have fully complied with the requirements of the selected option? | | | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Comments: | | | | | |
| Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)? | | | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| If YES, Complete Section E | | | | | |
| Simulcasting: | | | | | |
| Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream? | | | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream. | | | | | |
| Application Purpose: | | | | | |
| <input checked="" type="radio"/> DTV Education Report | | | | | |
| <input type="radio"/> Amendment | | | | File Number - | |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. | | | | | |

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

| | |
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| How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter? | |
| Total 5:00 a.m. to 1:00 a.m. PSAs | 426 |
| Total 5:00 a.m. to 1:00 a.m. CSTs | 302 |
| For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.? | |
| Total 6:00 a.m. to 9:00 a.m. PSAs | 40 |
| Total 6:00 a.m. to 9:00 a.m. CSTs | 59 |
| For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)? | |
| Total 6:00 p.m. to 11:35 p.m. PSAs | 160 |
| Total 6:00 p.m. to 11:35 p.m. CSTs | 191 |
| For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)? | |
| Total 5:00 p.m. to 10:35 p.m. PSAs | |
| Total 5:00 p.m. to 10:35 p.m. CSTs | |
| <p>Comments:</p> <p>ALL THE PSAS MESSAGES NOTED ABOVE FOCUSED ON ANTENNA INFORMATION AND RESCAN NOTICES. IN ADDITION TO THE PSAS, WE RAN 69 CRAWLS FROM APRIL 1-JUNE 11, 2009 FROM 8-11PM THAT FOCUSED ON ANTENNA INFORMATION AND RESCAN NOTICES THAT WAS FCC COMPLIANT.</p> <p>FOR SERVICE LOSS COMPLIANCE, WE RAN AN ADDITIONAL 161 PSAS BETWEEN 8AM-11PM BETWEEN APRIL 1-JUNE 11, AND RAN 68 CRAWLS FROM 8-11PM BETWEEN APRIL 1-JUNE 11.</p> <p>FOR CONSUMER HELP NOTICES COMPLIANCE, WE RAN AN ADDITIONAL 161 PSAS BETWEEN 8AM-11PM BETWEEN APRIL 1-JUNE 11, AND RAN 68 CRAWLS FROM 8-11PM BETWEEN APRIL 1-JUNE 11.</p> | |

30 Minute Educational Programs - Last Quarter

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| How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details). | |
| Total number of 30 Minute Informational Programs | 5 |
| <p>Comments:</p> <p>5-7-09 DTV SPECIAL 5-9-09 DTV SPECIAL 5-16-09 DTV SPECIAL 5-21-09 LIVE DTV TOWN HALL SPECIAL. WE HAD A VIEWER INPUT WITH TELEPHONE CALLS TO A PHONE BANK 5-24-09 DTV SPECIAL</p> <p>SINCE JANUARY 2008, WE HAVE AIRED A DTV-RELATED SHOW ON 13 OCCASSIONS.</p> | |

Countdown Eligible Pieces - Last Quarter

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| Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run? | |
| 60 | Graphic Displays |

| | |
|--|-----------------------------------|
| 0 | <i>Animated Graphics</i> |
| 60 | <i>Graphic and Audio Displays</i> |
| 0 | <i>Longer Form Reminders</i> |
| Comments: KSEE TV BROADCASTS THE COUNTDOWN, WITH A DIFFERENT PERSON ON THE STREET READING AUDIO OVER A GRAPHIC ELEMENT DAILY IN KSEE 24 NEWS AT 5PM (M-F), KSEE 24 NEWS AT 6PM (M-SU), AND KSEE 24 NEWS AT 11PM (M-SU). THE COUNTDOWN LASTED FROM APRIL 13 - JUNE 12, 2009. | |

Mandatory Daily Notices - Last Quarter

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| Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. The station may replace up to 25 percent of their daily PSAs and crawls with each type of notice (stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition crawl obligations. See 47 C.F.R. § 73.674(b)(6)-(8) for additional details). | |
| Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: ALL THE PSAS MESSAGES NOTED ABOVE FOCUSED ON ANTENNA INFORMATION AND RESCAN NOTICES. IN ADDITION TO THE PSAS, WE RAN 69 CRAWLS FROM APRIL 1-JUNE 11, 2009 FROM 8-11PM THAT FOCUSED ON ANTENNA INFORMATION AND RESCAN NOTICES THAT WAS FCC COMPLIANT. FOR SERVICE LOSS COMPLIANCE, WE RAN AN ADDITIONAL 161 PSAS BETWEEN 8AM-11PM BETWEEN APRIL 1-JUNE 11, AND RAN 68 CRAWLS FROM 8-11PM BETWEEN APRIL 1-JUNE 11. FOR CONSUMER HELP NOTICES COMPLIANCE, WE RAN AN ADDITIONAL 161 PSAS BETWEEN 8AM-11PM BETWEEN APRIL 1-JUNE 11, AND RAN 68 CRAWLS FROM 8-11PM BETWEEN APRIL 1-JUNE 11. | |

Section D (For all broadcasters)

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| Additional DTV On-air Initiatives - Last Quarter | |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: 5/21 DTV SPECIALNEWS SPECIAL/ 30:00 6:30 PM 5/26 DTV COUPONS VO/SOT / 0:45 KSEE NEWS AT 5 KSEE NEWS AT 6 KSEE NEWS AT 11 6/03 DTV PREPARATIONS PACKAGE /2:00 KSEE NEWS AT 6PM KSEE NEWS AT 11PM | |

6/04 DTV PREPARATIONS
 PACKAGE/2:00
 KSEE SUNRISE 5AM

6/04 DTV PREPARATION VO/SOT /0:40
 KSEE SUNRISE 6AM

6/05 DTV INFO BUS IN FRESNO
 VO/SOT/SS / 0:50
 KSEE NEWS AT 4PM
 KSEE NEWS AT 6PM
 KSEE NEWS AT 11PM

6/06 DTV - HELP FOR SENIORS
 PACKAGE / 1:45
 KSEE NEWS AT 6PM
 KSEE NEWS AT 11PM

6/07DTV - HELP FOR SENIORS
 PACKAGE / 1:45
 KSEE SUNRISE AT 5AM

6/10 DTV - CONVERTER BOX SETUP
 LIVE REPORT 2:30
 KSEE SUNRISE 5 AM
 KSEE SUNRISE 6 AM

6/11 DTV - FINAL TRANSITION
 PACKAGE / 2:15
 KSEE NEWS AT 5PM
 KSEE NEWS AT 6 PM
 KSEE NEWS AT 11 PM

6/12 DTV FINAL TRANSITION
 PACKAGE / 2:15
 KSEE SUNRISE AT 5 AM
 KSEE SUNRISE AT 6 PM

6/12 DTV - DEADLINE
 PACKAGE 1:45
 KSEE NEWS AT 5 PM
 KSEE NEWS AT 6 PM
 KSEE NEWS AT 11 PM

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
 WE HAVE A COUNTDOWN TICKER ON OUR HOME PAGE AND HAVE AN HDTV FACT PAGE. THE COUNTDOWN WAS ACTIVE ON OUR WEB SITE FROM APRIL 13 - JUNE 12, 2009.

 WE ALSO POSTED A BANNER, "WILL YOU LOSE YOUR ANALOG SIGNAL?" WHICH IS COMPLIANT WITH THE 2% LOSS REQUIREMENT. THE BANNER BEGAN ON APRIL 13 AND WILL CONTINUE UNTIL JULY 13, 2009.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The

comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

WE DISTRIBUTED DTV FLYERS ON CONVERTER BOX INSTATLLATION, CONVERTER BOX PROGRAMS AND FACT SHEETS IN ENGLISH AND SPANISH AT STATION SPONOSORED EVENTS ON THE FOLLOWING DATES:

APRIL 25, 2009 KSEE ELECTRONIC RECYLEATHON

MAY 3, 2009 HISPANIC CHAMBER OF COMMERCE CINCO DE MAYO FEST FROM 9AM-6PM

Other (describe)

Comments:

IN ADDITION TO THE PSAS REPORTED IN SECTION B, DURING THE CALENDAR QUARTER, KSEE TV BROADCAST 516 PSAS ON CHANNEL 24.2 (WEATHER PLUS) AND 459 ON CHANNEL 24.3 (LATV).

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Section E (Service Loss Notices)

This section should only be completed by a station if the FCC's Signal Loss Report, available on <http://www.dtv.gov>, predicts that 2 percent or more of the population in that station's Grade B analog service contour will not receive that station's digital signal (See 47 C.F.R. § 73.674(b) (5) for additional details). "Phased transition" stations are exempt from this requirement unless their full authorized facility is predicted to experience this 2 percent or greater loss.

A station that will experience a substantial service loss when transitioning from analog to digital must air service loss notices, of no fewer than 30 seconds, daily between 8 a.m. and 11:35 p.m. At least three service loss notices per week must air between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones. Did your station run these notices, in addition to any other consumer education efforts required by these rules?

Yes No

Comments:

PLEASE NOTE ABOVE IN THE COMMENT SECTION FOR DTV TRANSITION-RELATED PSAS AND CRAWLS, SNIPES, AND/OR TICKERS (CSTS)

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing

GENERAL MANAGER

Signature

TODD M. MCWILLIAMS

Date (mm/dd/yyyy)

06/30/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 855111

Description: KSEE UPDATED SECOND QUARTER FORM 388
Application Reference Number: 20090630ACT
Successfully filed at Jun 30 2009 2:35PM

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