

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. BDERCT-20081007AER	
Licensee NEUHOFF FAMILY LIMITED PARTNERSHIP					
Call Sign KMVT		Facility Id 35200		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
TWIN FALLS		ID	TWIN FALLS		83301 -
Nielsen DMA TWIN FALLS		World Wide Web Home Page Address WWW.KMVT.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2006	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	11				
<input checked="" type="checkbox"/> Digital	16				
Report reflects information for quarter ending: 09/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	241
Total 5:00 a.m. to 1:00 a.m. CSTs	285

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	28
Total 6:00 a.m. to 9:00 a.m. CSTs	12

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	64
Total 5:00 p.m. to 10:35 p.m. CSTs	76

Comments:

STATION KMVT AIRED A TOTAL OF 213 30-SECOND DTV PSA'S DURING THE QUARTER. APPROXIMATELY 10% OF THESE PSA'S WERE AIRED IN SPANISH.

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	2
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Comments:

SATURDAY, SEPTEMBER 20, 2008 AT 12:30 PM  
SATURDAY, SEPTEMBER 20, 2008 AT 11:37 PM

### 100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:

### Section D (For all broadcasters)

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.)	<input checked="" type="radio"/> Yes <input type="radio"/> No

during the quarter? The comment box may be used to describe these initiatives.	
Comments: KMVT RAN A TOTAL OF THREE NEWS STORIES, INCLUDING TWO ON THE IDAHO VISIT OF FCC COMMISSIONER MCDOWELL AND ONE ON OUR LIVE SOFT SHUTOFF TEST ON SEPTEMBER 29, 2008.  KMVT EXECUTED A SOFT SHUTOFF TEST AT 6:58 PM ON SEPTEMBER 29, 2008 IN CONJUNCTION WITH BROADCASTERS THROUGHOUT THE STATE OF IDAHO.	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KMVT PROMINENTLY DISPLAYS A DTV COUNTDOWN CLOCK ON ITS HOMEPAGE.	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements  Comments: KMVT'S GENERAL MANAGER MADE A DTV PRESENTATION TO A GROUP OF CITIZENS AT THE BURLEY PUBLIC LIBRARY ON SATURDAY, SEPTEMBER 27, 2008.	
<input checked="" type="checkbox"/> Community Events  Comments: KMVT STAFFED A DTV EDUCATION BOOTH FOR TWO DAYS DURING THE MAGIC VALLEY AIRSHOW, JULY 26&27, 2008. ESTIMATED CROWD WAS OVER 40,000.  KMVT STAFFED A DTV EDUCATION BOOTH FOR SIX DAYS DURING THE TWIN FALLS COUNTY FAIR. ESTIMATED CROWD WAS OVER 85,000.	
<input type="checkbox"/> Other (describe)  Comments:	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments: DURING THE QUARTER NEUHOFF FAMILY LIMITED PARTNERSHIP ALSO AIRED 242 30-SECOND DTV PSA'S ON ITS CO-OWNED LOW-POWER STATION KTID; APPROXIMATELY 10% OF THESE PSA'S AIRED IN SPANISH. THE STATION ALSO AIRED A THREE 30-MINUTE PROGRAMS ABOUT THE DTV TRANSITION, ONE ON SEPTEMBER 8, 2008 AT 1:30 PM, ONE ON SEPTEMBER 13, 2008 AT 12:00 AM, AND ONE ON SEPTEMBER 14, 2008 AT 12:00 AM.  DURING THE QUARTER NEUHOFF FAMILY LIMITED PARTNERSHIP ALSO AIRED 721 30-SECOND DTV PSA'S AND 923 CST'S ON ITS CO-OWNED LOW-POWER STATION KTWT; APPROXIMATELY 10% OF THESE PSA'S AIRED IN SPANISH.	

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing GENERAL MANAGER
Signature LEE P. WAGNER	Date (mm/dd/yyyy) 10/07/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 687632**

**Description: KMVT 3RD QTR DTV ACTIVITY REPORT**  
**Application Reference Number: 20081007AER**  
**Successfully filed at Oct 7 2008 1:01PM**

**Based on the information supplied, no fee is required.**

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