

2009 KBWB PUBLIC FILE REPORT

Period Covered: August 1, 2008 - July 31, 2009

STATION KBWB

FACILITY ID: 51189

Licensee: KBWB License, Inc.

Address: 767 Third Avenue, 34th Floor, New York, NY 10017

Community of License: San Francisco, CA

1. The following are all full-time job vacancies filled between August 1, 2008 - July 31, 2009, identified by job title and indicating the recruitment source that referred the successful candidate.

POSITION	RECRUITMENT SOURCE OF INTERVIEWEES
Account Executive	7-KBWB Employee Referral*, 2-KBWB website, 1-KSEE Employee Referral
Sales Promotion Coordinator	2-Former KBWB Employee Referral, 2-KBWB Employee Referral*, 2-Craigslist, 2-Media Referral, 1-KBWB website

* Indicates referral source for hiree.

2. Total number of persons interviewed for full-time vacancies between August 1, 2008 - July 31, 2009: 19

3. The following are all sources used to recruit for full-time vacancies filled in between August 1, 2008 - July 31, 2009. Except where indicated otherwise, all of these sources were used to recruit for all full-time job vacancies.

Recruitment Source	Contact Person	Address	Telephone (unless otherwise noted)	Total Number of Interviewees Referred by Recruitment Source	Entitled to Notification
Academy of Art University	Eric Gerrick	79 New Montgomery Street 2nd Floor, San Francisco, CA 94105	(415) 274-8618	0	N
Appalachian State University	Janice T. Pope	PO Box 32039 Boone, NC 28608-2039	(828) 262-2391	0	Y
Asian American Journalist Association	Albert Lee	1182 Market St San Francisco, CA 94102	(415) 346-2051 x107	0	N
Asian Business League	Randy	233 Sansome Street San Francisco, CA 94104	(415) 788-4664	0	N
Bayareajobsonline.com		On-line website		0	N
Bay Area STAR	Karie Kindred	900 Front Street San Francisco, CA 94111	(408) 249-7682	0	N
Bay Area Video Coalition	Susan McDevitt	2727 Mariposa St., 2nd Fl. San Francisco, CA 94110	(415) 558-2105	0	Y
Berkeley City College	Nancy Delaney	2050 Center Street Berkeley, CA 94704	(510) 981-2811	0	N

Black Chamber of Commerce	info@blackchamber.com	2951 Sunrise Blvd, Suite 175 Rancho Cordova, CA 95742	(916) 463-0177	0	Y
California Broadcasters Association	Lillie Player	915 "L" Street, Suite 1150 Sacramento, CA 95814	(916) 444-2237	0	N
California State University, East Bay	Richard Forster	25800 Carlos Bee Blvd, Warren Hall 509, Hayward, CA 94542	(510) 885-3621	0	N
California State University, East Bay	Codie Howe	25800 Carlos Bee Blvd, WA 483, Hayward, CA 94542	(510) 885-3763	0	N
Chinese Newcomers Service Center	Cherie Putnam	Fax – (415) 421-2323	(415) 554-6018	0	Y
College of Alameda	Monique Perkins	555 Ralph Appezato Memorial Parkway Alameda, CA 94501	(510) 748-2399	0	N
Craigslist.org		On-line website		2	N
Department on the Status of Women Job Board	Carol Sacco	25 Van Ness Ave. Suite 130, San Francisco, CA 94102	(415) 252-2574	0	Y
De Anza College	Cindy Lister	21250 Stevens Creek Blvd Cupertino, CA 95014	(408) 864-5716	0	N
Diablo Valley College	Marnie Mcleod	Technical Education Building, Rm 101 – 321 Golf Club Road, TE-101 Pleasant Hill, CA 94523	(925) 685-1230 ex. X2435	0	N
Dominican University	Susan Fyles	50 Acacia Ave San Rafael, CA 94901	(415) 485-3283	0	N
Employment Development Department (CALJOBS)	Carrie Tong	801 Turk Street San Francisco, CA 94102	(415) 749-7500	0	N
EntertainmentCareers.net		On-line website		0	N
Filipino Chamber of Commerce of Santa Clara County	Theresa Bernardo-De La Vega	1046 W. Taylor Street, #206 San Jose, CA 95126	(408) 283-0833	0	N
Foothill Community College	Karen Oeh	12345 El Monte Road Los Altos Hills, CA 94022	(650) 949-7229	0	N
Golden Gate University	Christine Tanner	536 Mission Street , Suite 4300 San Francisco, CA 94105	(415) 442-7868	0	Y
Heald College – Hayward	Vickie Saling	25500 Industrial Blvd. Hayward, CA 94545	(510) 259-7334	0	Y
Heald College – San Francisco	Dwennette Flash	350 Mission Street San Francisco, CA 94105	(415) 808-3064	0	Y

Heald College	Kira Stachelek	Email: kira_stachelek@heald.edu	(415) 808-3013	0	Y
Hispanic Chamber of Commerce	Richard Ventura	703 Market Street Ste 611 San Francisco, CA 94103	(415) 278-9611	0	N
Jewish Vocational Service	Katherine Robinson	225 Bush Street, Suite 400 San Francisco, CA 94104	(415) 391-3600	0	Y
Laney College	Cleophas Griffin	900 Fallon Street Student Center, Room 300 Oakland, CA 94607-4893	(510) 464-3126	0	N
Media Alliance	Nyeema Brown	1904 Franklin Street, Ste. 500 Oakland, CA 94612	(510) 832-9000	0	N
Media Recruiter	Art Scott	22102 E. Canyon Place Centennial, CO 80016	(303) 400-5150	0	Y
Mills College	Kate Dey	5000 MacArthur Blvd Oakland, CA 94613	(510) 430-3177	0	Y
NAACP-San Francisco Chapter	Info sent by mail	P.O. Box 15609 San Francisco, CA 94115	(415) 922-0650	0	N
National Television Academy	Darryl R. Compton	4317 Camden Ave San Mateo, CA 94403	(650) 341-7786	0	N
National Asian American Telecommunications Association	Info sent by mail	145 Ninth Street, Suite 350 San Francisco, CA 94103	(415) 863-0814	0	N
Notre Dame Namur University	Dr. Judy Buller	1500 Ralston Avenue Belmont, CA 94002	(650) 508-3734	0	Y
Notre Dame Namur University	Carrie McKnight	1500 Ralston Avenue Belmont, CA 94002	cmcknight@ndnu.edu (email)	0	Y
Sacramento State University-Online Posting	Anna Domek	www.csus.edu/careercenter/home.htm	(916) 278-6231	0	N
San Francisco Chronicle/Gate-Yahoo HotJobs & Weekly	Tia Mignonne	901 Mission Street San Francisco, CA 94103	(415) 615-3520	0	N
San Francisco State University	Dr. Melissa Camacho	1600 Holloway Avenue San Francisco, CA 94132	(415) 338-6526	0	Y
San Francisco State University	Broadcast Dept – BECA office	beca@sfsu.org		0	N
San Francisco Vocational Services	Hank London	814 Mission Street, Suite 600 San Francisco, CA 94103	(415) 512-9500	0	Y
San Jose State University	Donna Gilmour	One Washington Square San Jose, CA 95192-0055	(408) 924-6019	0	N

Santa Clara University	Courtney Budziak	500 El Camino Real Santa Clara, CA 95053-1057	(408) 554-4902 (fax)	0	N
Skyline College	Virginia Padron	3300 College Drive San Bruno, CA 94066	(650) 738-4251	0	N
Stanford University	Career Development Center	563 Salvatierra Walk Stanford, CA 94305	(650) 723-9014	0	N
Stanford University	Susie Ementon, Fred Turner	Bldg 120, Room 110 Stanford, CA 94305-2050	(650) 723-0943	0	N
TVB.org	Arleen Fong	3 East 54th Street, 10th Floor New York, NY 1022	(212) 486-1111	0	N
Tvgigsonline		On-line website		0	N
Tvjobs.com	Mark Holloway	On-line website		0	N
UC Berkeley	Jim Sullivan	2111 Bancroft Way Berkeley, CA 94720	(510) 642-6000	0	N
UC Berkeley-Graduate School of Journalism	Orville Schell, Bill Drummond	121 North Gate Hall #5860 Berkeley, CA. 94720-5860	(510) 642-3383	0	N
UC Berkeley	Michelle	2111 Bancroft Way Berkeley, CA 94720	(510) 642-0464	0	N
UC Davis	Kathi Shull	2nd Floor, South Hall Davis, CA 95616	(530) 752-7841	0	N
UC Santa Cruz	G. Mcquire	1156 High Street Santa Cruz, CA 95064	(831) 459-4102	0	N
University of San Francisco	Julia Hing	2130 Fulton Street, UC 429 San Francisco, CA 94117	(415) 422-2027	0	Employment only
University of San Francisco	Alex Hochman	2130 Fulton Street, UC 429 San Francisco, CA 94117	(415) 422-2437	0	Internship only
KOFY-TV20 (Ind)		Station website		3	Y
KBJR-TV (NBC)	Rita Johnsen	246 Lake Ave. South Duluth, MN 55802	(218) 720-9645	0	Y
KSEE-TV (NBC)	Patrick Seitz	5035 E McKinley Ave. Fresno, CA 93727-1954	(559) 454-2402	0	Y
WTVH-TV (CBS)	Shari Eames	980 James Street Syracuse, NY 13203	(315) 477-4690	0	Y

WEEK-TV (NBC)	Evelyn "Pete" Louck	2907 Springfield Rd. E. Peoria, IL 61611	(309) 698-3784	0	Y
WPTA-TV (ABC)	Debbie Sand	3401 Butler Rd. Fort Wayne, IN 46808	(260) 482-6454	0	Y
WMYD-TV (My Network TV)	Debbie Sand	27777 Franklin Rd. Ste 1220 Southfield, MI 48034	(260) 482-6454	0	Y
WKBW-TV (ABC)	Debbie Noland	7 Broadcast Plaza Buffalo, NY 14202-2699	(716) 840-7842	0	Y
Personal Referrals				14	

4. The following are the long-term menu options implemented between August 1, 2008 and July 31, 2009 including a brief description of each:

- A. **COLLEGE INTERNSHIP PROGRAM:** This is a non-paid internship program open to college students who will earn college credit for their participation in our program. Our internship is offered in the Spring, Summer, and Fall semesters. The program is designed for students interested in gaining exposure and experience to the broadcasting industry. We offer intern positions in such areas such as Production, Promotions, and Sales.
- B. **JOB FAIR PARTICIPATION:** Attended the Annual Job Fair for the County of Fresno on March 19, 2009. This job fair is the largest employment event in the county. Distributed information regarding the station's college internship program. Partnered with sister station KSEE.
- C. **CAREER WORKSHOPS:** Attended various broadcasting classes at San Francisco State University to talk to students about broadcasting, internships and general employment opportunities. The class info is as follows:
 - 1) BECA 422 Social Aspects of Electronic Media; Instructed by Professor Al Kielewasser; Sept 5, 2008
 - 2) BECA 505 KSFS Radio II; Instructed by Professor Jeff Jacoby; Sept 9, 2008
 - 3) BECA 450 Media Performance II; Instructed by Professor Rick Houlberg; Sept 9, 2008
 - 4) BECA 460 Introduction to News on Broadcast and Electronic Media; Instructed by Professor Dina Ibriahim; Sept 9, 2008
 - 5) BECA 300 Broadcast and Electronic Communication Arts Research; Instructed by Professor Al Kielewasser; Sept 15, 2008
 - 6) College Students in Broadcasting Meeting on Sept 17, 2008
- D. **GENERAL EMPLOYMENT OUTREACH:** KOFY/KBWB general employment outreach is done on an on-going basis. A general notification to organizations that assist job seekers is posted on the website as well as promoting this on-air with a :30 second spot schedule. The promotional spots aired from August 1, 2008 to December 28, 2008 airing a total of 388 spots and from April 27, 2009 to July 31, 2009 airing a total of 117 spots. These spots aired Monday through Sunday in various dayparts.

5. A copy of this Public File Report is posted on our website, www.kofytv.com.