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IBC to Close Bakeries in Springfield, Missouri and Columbus, Ohio

Customers Will Continue To Receive All Products from Other Bakeries

Kansas City, Missouri – March 10, 2009 -- Interstate Bakeries Corporation

(IBC) said today that it will close its bread bakeries in Springfield, Missouri, and Columbus, Ohio, due to changing consumer preferences and market conditions.

IBC expects production at the bakeries will end by May 9, 2009. The two bakeries employ a total of 232 people, out of a total of approximately 22,000 IBC employees nationwide.

The Company said that local market developments, including declines of bread volume from customer purchases made it necessary for the Company to rationalize its production capacity.

“While closing bakeries is always a difficult decision to make, it’s important that we continue to shape our business to meet the demands of the marketplace. We deeply regret the impact this decision will have on our talented employees and their families,” said IBC Chief Executive Officer Craig Jung.

The bakery closures will have no impact on its customers, who will continue to receive the same great tasting, high-quality IBC bread products on which they rely, delivered from other IBC bakeries in Missouri and Ohio as well as Illinois, Kansas, Oklahoma and Indiana.

Neither of the two bakeries produces any of IBC’s cake products.

About the Company

Interstate Bakeries Corporation is one of the nation's largest commercial bakers and distributors of fresh-baked bread and sweet goods, sold under various brand names, including Wonder®, Merita®, Home Pride®, Nature's Pride™, Hostess®, Drake's®, and Dolly Madison®. The Company is headquartered in Kansas City, Missouri.