

**KCHX, KCRS-AM, KCRS-FM, KFZX, KMRK
EEO PUBLIC FILE REPORT**

April 1, 2010 thru March 31, 2011

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Job Search Office Texas Workforce Commission 2626 JBS Parkway Bldg. D Odessa, TX 79762	Y	0
2	Rachel Stone Midland Hispanic Chamber of Commerce 208 S. Marienfeld Midland, TX 79701	Y	0
3	Lauren Henson Career Center Odessa College 201 W. University Odessa, TX 79764	Y	0
4	Texas Association of Broadcaster 502 E. 11 th St. Suite 200 Austin, TX 79701-2619	Y	7
5	Professional Concepts Charlotte Chandler 4692 W. University Odessa, TX 79762	Y	0
6	Job Bank Administrator NAACP/Lulac 521 N. Grant Odessa, TX 79761	Y	0
7	Midland College Connie Howard 3600 N. Garfield Midland, Tx 79705	Y	1
8	Pass Office Administrator University of Texas of the Permian Basin 4901 E. University Odessa, TX 79762	Y	0
9	JTPA Administrator P.O. Box 60660 Midland, TX 79711	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
10	American Commercial College Nancy Seal 5119 Twin Towers Blvd Odessa, TX 79762	Y	0
11	Mexican American Network Iris Correa 1609 W. 10 th Street Odessa, TX 79763	Y	0
12	Newspaper Odessa American and Midland Reporter Telegram	Y	0
13	On-Air Announcements	Y	6
14	Employee Referral	Y	0
15	Re-Hire		
16	Walk - In	Y	1
17	Inside Promotion	Y	1
18	Midland Workforce 3510 North A Street, Bldg A Midland, TX 79705	Y	
19			
20			
21			
22			
23			
24			
25			
(etc.)			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			16

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	University of Texas-Permian Basin, Job Fair 3/31/11	Participated in Job Fair Recruited Account Executives, and On-Air Announcers. Attended by station personnel who have substantial responsibility in the making of hiring decisions. We provided job fair attendees with our stations profiles and job opportunities in the radio industry.
2	Odessa College Job Fair 3/24/11	Participated in Job Fair Recruited Account Executives, and On-Air Announcers. Attended by station personnel who have substantial responsibility in the making of hiring decisions. We provided job fair attendees with our stations profiles and job opportunities in the radio industry.
3	U.T.P.B. Classroom Speaking	KCRS AM On Air Host, Kurt Verlei spoke to classrooms of approximately 145 students at the University of Texas Permian Basin on the opportunities in the Radio industry from September 2010 through March 2011.
4	Texas Association of Broadcasters EEO Webinar	Cindy Jones, Business Manager attended an EEO Webinar 5/11/10 conducted by the TAB. The topic was <i>Navigating the FCC's Equal Employment Opportunity Rules</i> . The session provided outreach requirements for job openings, non-vacancy related initiatives and record keeping.