

WSYM FOX 47 Television
Family Guy Ride On, Rock On Giveaway Contest
OFFICIAL RULES

HOW TO ENTER: No Purchase necessary. Void where prohibited.

Contest runs from 7pm, Monday, April 28, 2008 through 7pm, Saturday, May 24, 2008, and will be promoted on WSYM-TV FOX 47.

Each weeknight of the contest on Family Guy on WSYM-TV FOX 47, an animated image of Peter Griffin playing a musical instrument will appear between 7 and 7:30pm. Viewers will have 24 hours to log onto www.fox47news.com and enter the musical instrument indicated in the on-screen animation. Viewers must watch Family Guy at 7pm in order to know the musical instrument revealed. If answered correctly the viewer will be entered to win.

Viewers can only enter the contest once per 24 hours weeknights of the contest. A total of 20 entries per entrant are possible

Winners must agree to sign a photo/audio/video release form to publish their name, image and voice.

PRIZE SELECTION: All prize winners will be notified by telephone and/or mail and/or e-mail. By participating, entrants agree to these Official Rules and to the decisions of the results of the contest, which will be final and binding in all respects.

Each business day of the contest (April 29 – May 26, 2008) WSYM-TV FOX 47 will determine the Daily Prize Winners of the contest by random drawing from all qualified complete daily entries submitted. For example, Wednesday, May 7, 2008's Daily Prize Winner will be selected by random drawing from Tuesday, May 6, 2008's qualified correct entries submitted.

WSYM-TV FOX 47 will determine the Weekly Grand Prize Winners of the contest by random drawing from all qualified complete entries submitted on the following days: May 5, 12, 19 and 26, 2008.

All winners must claim prizes in person at the WSYM-TV FOX 47 studios, located at 600 West Saint Joseph Street, Lansing, MI 48933. Winners must have valid photo ID in order to claim prizes.

Limit one (1) Daily Prize and (1) Grand Prize per person. Daily Prize Winners remain eligible for the Grand Prize.

PRIZES AND APPROXIMATE RETAIL VALUES:

Four (4) Grand Prize Winner and twenty (20) Daily Prize Winners will be selected. Winners will receive the following:

One (1) Grand Prize

- Two (2) tickets to one of the following concerts:

- Week 1 Grand Prize (Drawing May 5, 2008)
Kenny Chesney w/ Leanne Rimes @ Van Andel Arena, Grand Rapids, MI – 5/21.
Value approximately \$163.35.

- Week 2 Grand Prize (Drawing May 12, 2008)
Tom Petty and the Heartbreakers @ The Palace of Auburn Hills, Auburn Hills, MI – 5/31.
Value approximately \$136.80.

- Week 3 Grand Prize (Drawing May 19, 2008)
Van Halen @ Van Andel Arena, Grand Rapids, MI – 6/2.
Value approximately \$180.25.

- Week 4 Grand Prize (Drawing May 26, 2008)
The Police w/ Elvis Costello @ DTE Energy Music Theatre, Clarkston, MI – 7/26.
Value approximately \$118.50.

Total Grand Prize value approximately \$598.90.

Twenty (20) Daily Prizes

- Four (4) passes to Cedar Point. Value approximately \$170.00.

Total Daily Prize value approximately \$3,400.

Total contest value approximately \$3,798.90.

GENERAL RULES AND ELIGIBILITY: Contest open to all legal Michigan residents 18 years of age or older.

Employees of WSYM-TV FOX 47, any and all sponsors, their respective parent companies, affiliates, subsidiaries, retailers, distributors, advertising and promotion agencies and each employee's immediate family member (mother, father, sister, brother, any child, husband, wife) and those living in their same households are not eligible to participate or win a prize.

Liability for any applicable federal, state, or other taxes will be the sole responsibility of the winner and no prize will be awarded without receipt of the proper legal paperwork as determined by WSYM-TV FOX 47 and its sponsors.

WSYM-TV FOX 47 or any and all sponsors are not responsible for lost, late, illegible, mutilated, misdirected entries, entries not received in time for the selection of the winners, or for technical hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission which may limit a user's ability to participate in this contest.

PARTICIPATING MERCHANTS/SPONSORS: WSYM-TV FOX 47

MISCELLANEOUS: No transfer, assignment, cash redemption, or substitution of prizes (or portion thereof) except by Sponsor due to prize unavailability and then for a prize (or applicable portion thereof) of equal or greater value. Grand Prize winner will be required to execute and return

an Affidavit of Eligibility, Liability and Publicity Release (where legal) within 10 days of issuance of notification. Should a prize contain use for a companion to participate, Grand Prize companion (if a minor, his/her parent or legal guardian) will be required to execute a Liability and (where legal) Publicity Release prior to the issue of prize documentation. Noncompliance with the foregoing or return of prize notification as non-deliverable may result in disqualification and an alternate winner may be selected. Entrants agree, by entering, that 1.) WSYM-TV FOX 47, its parent, subsidiaries, affiliates, distributors, suppliers, retailers, advertising and promotion agencies may use (unless prohibited by law), if entrant is a winner, entrant's name, city and state of residence, photograph and/or likeness for advertising trade and/or any other purposes in any media now or hereafter known without further compensation, permission or notification, and 2.) The aforementioned parties and all of their respective officers, directors, shareholders, employees, representatives and agents shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize and any travel or travel-related activity thereto or participation in this promotion.

Winner's consent to use their name in connection with the contest and all images are the exclusive property of WSYM-TV FOX 47.

WSYM-TV FOX 47 reserves the right, in their sole discretion, to modify, suspend, and/or terminate this Contest should virus, bugs, non-authorized human intervention or other causes beyond the control of WSYM-TV FOX 47 corrupt or impair the administration, security, fairness or proper play of the Contest. In case of such suspension or termination, a notice will be posted, and at WSYM-TV FOX 47's discretion, winners will be selected from eligible non-suspect entries received prior to event requiring such termination or suspension. WSYM-TV FOX 47 reserves the right, at its sole discretion, to disqualify any entrant if his or her fraud or misconduct affects the integrity of the contest.

Correspondence relating to entry in the sweepstakes will not be answered or acknowledged.

WSYM-TV FOX 47 maintains the right to change or modify these rules at any time, without notice. WSYM-TV FOX 47 and any and all sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of any and all prizes. WSYM-TV FOX 47 is not responsible for cancelled or delayed concerts. WSYM-TV FOX 47 is not responsible for the content performed at any of the concerts.