

EEO PUBLIC FILE REPORT FOR THE PERIOD 12/1/07 – 11/30/08

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080 (c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of WAGT-TV, Augusta Georgia and is required to be placed in the public inspection file of this station and posted on the station’s website.

The information contained in this Report covers the time period beginning December 1, 2007 to and including November 30, 2008 (the “Applicable Period”).

The FCC’s 2002 Rule requires that this Report contain the following information:

1. A list of full-time vacancies filled by the station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;)
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 733.2080 (c)(2) of the FCC rules

APPENDIX A – Full-Time Positions filled for the Period 12/01/07 – 11/30/08

Job#	Position Filled	Total Number of Interviews	Recruitment Source of Hiree*	Recruitment Source for Interviews	Recruitment Sources
2008-1	New Media Manager	3	9	9,9,9	1,5,8,9,19,20
2008-2	PT Production Assistant	2	9	9,10	8,9,10
2008-3	PT Receptionist	2	1	1,1	1,3,8,9
2008-4	Photographer/Editor	4	15	9,9,15,15	2,5,6,8,9,15
2008-5	Reporter/Photojournalist	4	6	6,6,15,23	2,5,6,8,9,23
2008-6	PT Production Assistant	3	7	7,9,12	7,8,9,12,17,20
2008-7	PT Accounting Assistant	2	12	12,12	8,9,12,13,17,18

*Source number refers to those listed in Appendix B (below)

APPENDIX B – Recruitment Sources

Source #	Name	Contact	Address
1	Augusta Chronicle	Heather Rickerson	725 Broad St. Augusta, Ga. Heather.rickerson@augustachronicle.com
2	MediaLine.com	Mark Shilstone	250 W. 57 th St., NY,NY 10019, www.medialine.com
3	Augustajobs.com	Heather Rickerson	7725 Broad St. Augusta, Ga. Heather.rickerson@augustachronicle.com
4	Metro-Spirit	Tamara Bussie	825 Russell Street, Augusta, GA 30904 tamarabussie@metrospirt.com
5	Schurz Communications website	Duby Petit	225 W. Colfax Ave., South Bend, IN 46626, dpetitt@ivypressonline.com
6	TV Jobs Employment Services	Mark Holloway	P.O. Box 4116, Oceanside, CA 92052, markch@tvjobs.com
7	USC-Aiken	Corey Feraldi	471 University Pkwy., Aiken, SC 29801, CoreyF@usca.edu
8	WAGT Bulletin Board	Marilyn Brock	905 Broad Street, Augusta, GA 30901, mbrock@wagt.com
9	WAGT Website	Dave DeFrehn	905 Broad Street, Augusta, GA, 30901, chuffine@wagt.com
10	Employee Referral	Marilyn Brock	905 Broad Street, Augusta, GA 30901, mbrock@wagt.com
11	USC-Columbia SC	Tim Brown	(803) 777-6272
12	Augusta State Univ.	Steve Clements	2500 Walton Way, Augusta, GA sclements@aug.edu
13	Paine College	Ms. Allen	Office of Career Services, 1235 15 th St., Augusta, GA, allenw@mail.paine.edu
14	Walk-in	Marilyn Brock	905 Broad St., Augusta, GA 30901, mbrock@wagt.com
15	Internal Candidate	Marilyn Brock	905 Broad St., Augusta, GA 30901, mbrock@wagt.com
16	Spots n Dots		167 Oakdale Road, Johnson City, NY 13790, selltv@aol.com
17	Augusta Technical Institute	Donna Wendt	3200 Augusta Tech Drive, Augusta, GA 30906 (706) 771-4017
18	Aiken Technical Institute	Suzanne Riddle	P O Box 696, Aiken, SC 29802 (803) 593-9954 ext 1283
19	Augusta Craigs List	Craigslist.org	
20	YahooHotJobs.com	Heather Rickerson	725 Broad St. Augusta, Ga. Heather.rickerson@augustachronicle.com
23	University of Georgia	Laura Stanley	UGA Career Ctr., Clark Howell Hall, Athens, GA 30602, lstan@uga.edu
26	Careerbuilder.com	Laura Houston	725 Broad St. Laura.houston@augustachronicle.com
27	Broadcast Engineering	Susan Schaefer	Journal of Broadcast Television sschaefer@prism26.com (484) 478-0154
28	TV & Radio Jobs.com		National Association of Broadcasters at NAB.org

APPENDIX C – Description of Outreach Initiatives Undertaken during this Reporting Period:

Number of Initiatives	Type of Recruitment Initiative	Date	Brief Description of Activity
1	Participate in Job Fair	02/12/2008	Assignment Manager Melody Bostic talked with over 20 candidates at Career Fair 2008 held at Paine College, Augusta Georgia.
2	Sponsorship of Job Fair	2/6/2008	Scott Brady, News Director, represented WAGT as a sponsor of the 2008 Annual Georgia Broadcasters Job Fair at the University of Georgia in Athens.
3	Participate in Job Fair	2/14/2008	Interim General Manager Marilyn Brock along with Executive Producer of Promotions Mariah Gardner met with over 40 candidates at Augusta State University's Employer Expo.
4	Event or Program sponsored by educational institutions relating to broadcasting career opportunities	1/11/2008	Twenty five students from Riverside Middle School, Columbia County Georgia, visited NBC Augusta to learn about careers in journalism. They watched a live mid-day broadcast, toured the studio and helped shoot a public service announcement. The morning anchor and meteorologist talked with the students and answered questions.
5	Event or Program sponsored by educational institutions relating to broadcasting career opportunities	1/15/2008	Brian Matthews, Digital Media Manager, spoke to three classes at Career Day at Evans High School.
6	Event or Program sponsored by educational institutions relating to broadcasting career	January & February 2008	WAGT Television participated in National Groudhog Job Shadow Day. Three students from North Augusta High School shadowed various members of NBC Augusta's news team.
7	Event or Program sponsored by educational institutions relating to broadcasting career	2/15/2008	A journalism class of about 25 students from Curtis Baptist School toured NBC Augusta and watched the live broadcast of our 11am newscast. Students talked with Jay Jefferies, Ben Peine, Liz Hill and news director Scott Brady about careers in broadcasting.
8	Event or Program sponsored by educational institutions relating to broadcasting career	3/18/2008	Digital Media Manager Brian Matthews spoke to students at a "Business of Television" class at Augusta State University.
9	Other Activity to further the goal of disseminating information about employment opportunities	6/10/2008	Promotion Manager Mariah Gardner spoke at "Media Day" at Camp Tanglewood about jobs in the media. In attendance were about eight Junior level Girl Scouts.
10	Intern Program	Ongoing	WAGT-Television Inc. offers unpaid internships to college-level students majoring in broadcasting, communications or a related field. The station strives to give the student in depth practical experience in areas of interest, as well as an overview of the station in general. All interns must attend an accredited college or university and must provide a letter verifying the student is actively enrolled and will receive academic credit for the internship. There were five internships completed during the period.

11	Other Activity to further the goal of disseminating information about employment opportunities	Ongoing	<p>WAGT periodically runs the following on-air announcement:</p> <p>Public Notice to Community:</p> <p>WAGT Television is an Equal Opportunity Employer. In accordance with the FCC's EEO regulations, any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers may request that it be provided notice of WAGT Television's job vacancies as they occur. If your organization would like to be notified of such vacancies, please contact Marilyn Brock at WAGT Television, 905 Broad Street, Augusta, Georgia 30901 or email mbrock@wagt.com. Each organization that wishes to be given notice of job vacancies must provide its name, contact name, mailing address, e-mail address (if applicable), telephone number and identify the category or categories of vacancies of which it requests notice. An organization may request notice of all vacancies</p>
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