

WFSB & WSHM Recruitment Initiatives Report December 1, 2007 to November 30, 2008

Type of Recruitment Initiative	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Internship Program	December 1, 2007 - November 30, 2008	<p>51 students participated in the Internship Program. Interns worked in the Promotions, MIS, News, Sales and IT departments.</p> <p>These interns performed duties such as floor direction, operating studio camera/prompter, system editing/writing news stories, transcribing scripts, assisting photographers with equipment and lighting, weather graphics, making sales calls, researching log discrepancies and network desktop administration.</p>	<p>American International College Bay Path College Central Connecticut State Univ. CT School of Broadcasting Eastern Connecticut State Univ. Elon University Fairfield University Goucher College Lyndon State College Manchester Community College Massachusetts College Middlesex Community College Mississippi State University New York University Pennsylvania State University Springfield Techn. Comm. College Syracuse University Quinnipiac University University of Connecticut University of Hartford University of Mass (Amherst) Western CT State University Western New England College Westfield State College</p>

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Programs sponsored by educational institutions relating to career opportunities in broadcasting.	January 23, 2008	Doug Lezette, WSHM Talent spoke at a Media Forum held for students to address career options in broadcasting.	Western New England College in Springfield, MA
	January 30, 2008	Teresa LaBarbera, WFSB Talent spoke in regards to career opportunities in broadcasting.	Memorial Middle School in Middlebury, CT
	January 31, 2008	Brandon Butcher, WSHM Talent spoke to students to regarding the field of broadcasting.	JFK Middle School in Florence, MA
	February 21, 2008	Mark Dixon, WFSB Talent, spoke at a Science Fair regarding broadcasting careers.	Naylor School in Hartford, CT
	February 27, 2008	WFSB Talent, Darren Sweeney spoke at a Career Day Fair to educate students about career opportunities in broadcasting.	Rocky Hill High School in Rocky Hill, CT
	February 28, 2008	Aleesha Chaney, WFSB Talent, spoke at Bulkeley's Career Day to educate students about careers in broadcasting.	Bulkeley High School in Hartford, CT
	March 18, 2008	Brandon Butcher, WSHM Talent spoke to students about broadcasting careers	Williams Middle School in Longmeadow, MA
	March 24, 2008	Irene O'Connor, WFSB Talent spoke with students at about career opportunities in broadcasting.	Lighthouse Vocational School in Mystic, CT
	April 4, 2008	Bruce DePrest, WFSB Talent spoke at a Career Day to educate students about career opportunities in broadcasting.	Parish Hill High School in Chaplin, CT

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Programs sponsored by educational institutions relating to career opportunities in broadcasting.	May 8, 2008	Mike Hydeck, WFSB Talent spoke at a Career Fair to educate students about careers in broadcasting.	Maloney High School in Meriden, CT
	June 13, 2008	Kara Sundlun, WFSB Talent spoke at the Graduation Ceremony.	Saint James School in Manchester, CT
	September 2, 2008	Mark Dixon, WFSB Talent spoke to students to inform them about career opportunities in broadcasting.	Charter Oak School in Hartford, CT
	October 5, 2008	Matthew Campbell, WSHM Talent spoke to students to inform them about broadcasting career options.	Holy Name School in Springfield, MA
	October 19, 2008	Teresa Labarbera, WFSB Talent spoke to students to inform them about career opportunities in broadcasting.	Barnard School in Waterbury, CT
	November 10, 2008	Bruce DePrest, WFSB Talent spoke to adult learners about career paths in broadcasting.	Farmington Adult Education Center in Farmington, CT
Job Fairs & Expos	March 27, 2008	WFSB members of management participated in the Job Fair in support of RTNDA	Emerson College in Boston, MA
	April 4, 2008	WFSB Members of Management participated in the Job Fair sponsored by the Associated Press and <u>R</u> adio & <u>T</u> elevision <u>N</u> ews <u>D</u> irectors <u>A</u> ssociation	Marlborough, MA

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Job Fairs & Expos continued	July 23-27, 2008	Meredith Corporation, as well as representatives from WFSB, participated in UNITY, a convention of four main minority journalism organizations. As an exhibitor in the career fair, Meredith Broadcasting met and prospected with nearly 300 attendees to provide information on the company, all current job opportunities within the Broadcasting Group, and critiqued demo reels and resumes.	Chicago, IL
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