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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
FCC 388		FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report		FILE NO. -	
Licensee WBNG LICENSE, INC.			
Call Sign WBNG-TV	Facility Id 23337		Previous Call Sign (if applicable)
Community of License			
City	State	County	Zip Code
BINGHAMTON	NY	BROOME	13790 -
Nielsen DMA BINGHAMTON	World Wide Web Home Page Address WWW.WBNG.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2015
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	12		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	588
Total 5:00 a.m. to 1:00 a.m. CSTs	174
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	55
Total 6:00 a.m. to 9:00 a.m. CSTs	30
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	253
Total 6:00 p.m. to 11:35 p.m. CSTs	55
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments: AS DESCRIBED IN SECTION D, WBNG TERMINATED REGULAR ANALOG SERVICE ON FEBRUARY 17, 2009. IN ADDITION TO THE ABOVE, CBS PROVIDED AND WE AIRED 10-SECOND DTV "EYELINERS" AS FOLLOWS: 22 IN DAYTIME (1:30-4PM) AND 12 IN PRIME (8-11PM)	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	6
Comments: DTV TOWN HALL MEETING AIRED AS FOLLOWS: 1/10/09 7-7:30AM 1/17/09 7-7:30AM 1/24/09 7-7:30AM 2/1/09 12-12:30PM 2/14/09 7-7:30PM	

3/29/09 12-12:30PM

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

0	Graphic Displays
0	Animated Graphics
46	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

WBNG AIRED SEVERAL COUNTDOWN PIECES PER DAY IN OUR VARIOUS NEWSCASTS FROM 1/1/09-2/16/09.

IN ADDITION TO THE ABOVE, WBNG-TV HAS BEEN RECORDING PEOPLE IN THE COMMUNITY AS THEY READ A SCRIPT INDICATING DTV IS COMING. THEY AIRED EVERY DAY IN OUR VARIOUS NEWSCASTS FOR THE ENTIRE QUARTER.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:

ON 1/12/09 WBNG CONDUCTED A TEST ANALOG SHUT-OFF. WE ALSO CONDUCTED A PHONE BANK ON THIS DAY ALLOWING PEOPLE TO CALL IN TO ASK QUESTIONS ABOUT DTV CONVERSION. WE PROMOTED IT AND SHOWED LIVE CLIPS ON OUR EVENING NEWSCASTS.

ON 2/17/09 WBNG-TV CONDUCTED A PHONE BANK ALLOWING PEOPLE TO CALL IN WITH QUESTIONS ABOUT DTV CONVERSION. WE ALSO TOLD VIEWERS ABOUT OUR DTV HOTLINE AND THE DTV WALK-IN CENTER WE SET UP IN OUR LOBBY. WE PROMOTED IT AND SHOWED LIVE CLIPS ON OUR EVENING NEWSCASTS.

THE FOLLOWING WERE ADDITIONAL NEWS STORIES AIRED ON WBNG-TV ON VARIOUS DAYS IN VARIOUS NEWSCASTS:

DTV ANTENNAS, CONVERTER BOXES, DTV COVERAGE MAP, DTV WALK-IN CENTER/EMAIL/HOTLINE

BEGINNING 2/17/09 IN VARIOUS NEWSCASTS- DTV ANSWERS PROMOTING FCC WEBSITE AND TOLL FREE PHONE NUMBER.

OTHER NEWS STORIES INCLUDED:

1/6/09 5PM & 6PM DTV COUPON SHORTAGE

1/8/09 5PM ELECTRONICS/CONVERTER BOXES

1/8/09 5PM & 6PM DTV DELAY, TALKING WITH PEOPLE WHO ARE NOT READY

1/13/09 11PM GOVERNOR PATERSON ON DTV DELAY

1/28/09 5:30PM DTV DELAY VOTE FAILS IN CONGRESS

2/4/09 6PM DTV VOTE IN HOUSE OF REPRESENTATIVES AND SENATE GOES TO PRESIDENT

TO SIGN

2/12/09 5PM & 6PM BEING PREPARED FOR DTV CONVERSION OF WBNG-TV

2/13/09 6PM EMERGENCY INFORMATION FOR PEOPLE WHO CANNOT RECEIVE DIGITAL SIGNAL

2/14/09 6PM & 11PM DTV AT LOCAL STORE OLUMS/FINDING SOLUTIONS FOR THOSE AFFECTED

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments:

A WEBPAGE ON OUR WEBSITE PROVIDES GENERAL DTV INFORMATION AND ANSWERS TO SOME FREQUENTLY ASKED QUESTIONS, AS WELL AS A LIST OF DTV BENEFITS, A DTV COVERAGE MAP AND INFORMATION ON ANTENNAS (WWW.ANTENNAWEB.ORG)

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

AS MENTIONED ABOVE, WBNG-TV PRODUCED A 30-MINUTE SHOW CALLED "DTV TOWN HALL MEETING" HOSTED BY NEWS DIRECTOR GREG CATLIN. IN IT GREG TALKS TO A LOCAL STORE THAT SELLS TELEVISIONS AND CONVERTER BOXES. VARIOUS MODELS ARE SHOWN AND VIEWERS ARE SHOWN HOW TO HOOK IT UP. CONGRESSMAN ARCURI ALSO SPEAKS ABOUT DTV AND THE BENEFITS. VIEWERS ALSO LEARNED ABOUT WWW.ANTENNAWEB.ORG WHICH HELPS DETERMINE WHICH ANTENNA MAY WORK BEST FOR THEIR LOCATION. THE SHOW AIRED 6 TIMES THIS QUARTER AS LISTED ABOVE.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

WBNG TERMINATED REGULAR ANALOG SERVICE ON FEBRUARY 17, 2009. WBNG THEN PROVIDED ENHANCED NIGHTLIGHT SERVICE UNTIL MARCH 10, 2009, WHEN THE FAILURE OF THE STATION'S BACKUP TRANSMITTER FORCED WBNG TO SUSPEND NIGHTLIGHT OPERATIONS. WBNG CONTINUED TO COMPLY WITH THE OTHER PUBLIC INTEREST OBLIGATIONS DESCRIBED IN THE FCC'S PUBLIC NOTICE, FCC 09-7, RELEASED ON FEBRUARY 11, 2009.

WBNG HAS SET UP A DTV WALK-IN CENTER IN THE LOBBY OF OUR BUILDING. IT HAS A TV PLAYING OUR DTV TOWN HALL MEETING 30-MINUTE SHOW AS WELL AS HANDOUT

PAGES WITH DTV INFORMATION, RESOURCES AND A COVERAGE MAP. WBNG-TV STAFF MEMBERS ARE AVAILABLE TO ANSWER ANY QUESTIONS VISITORS MAY HAVE.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing GENERAL MANAGER
Signature MATT ROSENFELD	Date (mm/dd/yyyy) 04/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.
