



**BURGER KING® In-Game Trivia Text To Win Official Contest Rules**  
**Contest Dates: Friday, April 4<sup>th</sup>, 2008 - Sunday, September 21<sup>st</sup>, 2008**

**CONTEST DATES:** Friday, April 4<sup>th</sup>, 2008 - Sunday, September 21<sup>st</sup>, 2008 for every Mariner away-game that falls between or on these dates. The question airs during the 7<sup>th</sup> inning. KOMO 1000 News ("Sponsor") and Burger King Corporation reserve the right to change this schedule at any time.

**81 WINNERS WILL RECEIVE:**

- \$10 gift card to BURGER KING® restaurants
- Each person to submit the correct answer through either of the methods set forth below will be entered into a random drawing associated with the away game in which the trivia question is asked. Entries received for one game's drawing will not be carried forward into subsequent games' drawings.
- Odds of winning are determined by the number of correct eligible entries received.

**TO ENTER/QUALIFY:**

- To enter the contest via text messaging, participants must text message the answer to the in-game trivia question posed by Dave Niehaus to 3-9-2-3-2 on his/her cell phone. Standard text messaging rates apply. Please check with your wireless carrier for more information.
- To enter without sending a text message, log-on to MyohMy.us, click contests then BURGER KING® Trivia Test To Win Contest, and enter the answer.
- All entries must be received by the conclusion of the contest on or before Sunday, September 21, 2008 at 11:59pm Pacific Standard Time.

**ELIGIBILITY & RULES:**

1. No purchase or text message necessary. Contests are subject to federal, state and local laws. Void where prohibited by law. Participant certifies he or she has read, understands and will abide by all contest rules.
2. All contestants must be U.S. citizens or a green card holder, and residents of Washington, Montana or Idaho State.
3. Must be 18 years or older to enter the contest.
4. KOMO 1000 News reserves the right to pick an alternate winner if unable to contact the winner at the telephone numbers given on the entries within two business days.
5. If a contest sponsor pulls out of a contest for reasons beyond KOMO 1000 News' control, KOMO 1000 News, Fisher Broadcasting - Seattle Radio L.L.C. and Fisher Communications, Inc., Burger King Corporation, HipCricket and sponsors are not responsible for continuing the contest and may substitute prizes to fulfill obligations.
6. KOMO 1000 News, Fisher Broadcasting - Seattle Radio L.L.C. and Fisher Communications, Inc., Burger King Corporation, HipCricket and sponsors are not responsible for lost/stolen/postage due mail, late/misdirected mail, failed/incomplete or delayed (if applicable) or for problems with computer, online, telephone, cellular phone, text messaging or Internet communications or damage to user's system as a result of participating in the contest. Poorly connected or disconnected entries may be disqualified. False or deceptive entries or acts will render entrants ineligible. Illegible/incomplete entries will be disqualified. All entries become property of KOMO 1000 News and will not be returned.
7. Listeners understand that if they call-in or enter any KOMO 1000 News contest (mail-in, web site or on-air) they may be called by KOMO 1000 News live on-the-air or taped live-on-the-air for use as part of the contest or in future

advertising on KOMO 1000 News. Listeners further understand that permission to use their voice, likeness and/or name is granted by entering to win or calling-in to win any contest on KOMO 1000 News. Each winner further grants KOMO 1000 News, Fisher Broadcasting - Seattle Radio L.L.C. and Fisher Communications, Inc, and HipCricket, its sponsors and affiliates full permission and authority to use their name, likeness and/or voice in all forms of advertising without further compensation or permission.

8. All on-air hosts, producers or board ops are responsible for the execution of KOMO 1000 News on-air contests during their individual shifts. Any and all decisions made by the KOMO 1000 News on-air personalities & staff are final and may be changed at the personalities' and/or staff's discretion. Contest rules are available by request from the KOMO 1000 News Promotions Department. Any listener requesting contest rules must send a self-addressed envelope with a request for contest rules: KOMO 1000 News, Burger King In-Game Trivia Text To Win Contest Rules Request, 140 4<sup>th</sup> Avenue North Suite #340, Seattle, WA 98109 or go on-line to the KOMO 1000 News web site – [www.myohmy.us](http://www.myohmy.us).
9. Winner will need to complete a Winner Release Form along with an original copy of a W-9 for the current calendar year. Once the Promotions Department receives the completed forms via mail your prize will be mailed out to the address on the Winner Release Form unless otherwise noted. A winner also has the opportunity to claim their prize in-person by first calling the Promotions Department and Scheduling an appointment. An appointment can be made Monday-Friday during regular business hours (Monday - Friday 8:00 a.m. - 5:00 p.m.) to the Fisher Radio Seattle offices (140 4<sup>th</sup> Avenue North in Seattle). The winner needs to bring a completed Winner Release Form and W-9 if applicable before the prize will be released to the winner. If a prize is not picked up within one week of winning or the date given by KOMO 1000 News Promotions, all prizes will be forfeited. KOMO 1000 News, Burger King Corporation and HipCricket are not responsible for replacing prizes that have been lost/stolen or misdirected through the mail.
10. Prizes must be accepted as awarded and are not redeemable for credit, are non-transferable, non-exchangeable and are non-endorsable. In the event a substitution for a prize may become necessary due to unavailability or circumstances beyond Fisher Radio Seattle's control, a prize of equal or greater value will be substituted at sole discretion of KOMO 1000 News and any/all contest sponsors.
11. The winner (or winner's guardian) agrees to pay all expenses, taxes & fees not included in the prize. KOMO 1000 News will report to the government any winnings totaling over \$600 (in cash or fair market value) in a one-year period. Winners will be notified in a 1099 Form and W-9 Form if any earnings are reported and are responsible for payment of all taxes on any prize(s). The fair market value of the prize is \$10.
12. Employees of, KOMO 1000 News, Fisher Broadcasting - Seattle Radio L.L.C. and Fisher Communications, Inc., Burger King Corporation, HipCricket, participating vendors, affiliates, franchisees, their dependents and immediate families, as well as employees of contest sponsors, and employees of other radio stations are not eligible to participate or win.
13. Participants waive any and all claims against KOMO 1000 News, Fisher Broadcasting-Seattle Radio LLC, Fisher Communications, Inc., Burger King Corporation, HipCricket, and each of their parent, subsidiary, related and affiliated companies and their respective officers, directors, employees and agents; any other contest sponsors and their affiliated companies and employees for injuries, demands, actions, and/or causes of actions which arise out of and/or in any related to the prize, the receipt, use and/or enjoyment of the prize and/or the promotion, damages or losses related to the contest.
14. KOMO 1000 News reserves the right to change &/or amend the contest dates and rules at any time.
15. Due to news events of the day, or any reason beyond the station's control, KOMO 1000 News reserves the right to post-pone or cancel an on-air contest without notice. At which point, the contest prize may be awarded at a future date at KOMO 1000 News' discretion.
16. Final determination of all winners will be determined solely by KOMO 1000 News.
17. KOMO 1000 News is facilitating this on-air contest and any and all questions can be mailed to 140 4<sup>th</sup> Avenue North Suite #340, Seattle, WA 98109 or go on-line to the KOMO 1000 News web site – [www.myohmy.us](http://www.myohmy.us).